



Innovation, Culture, and Creativity

NSF Creative Industries Summit

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National Science Foundation

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WELCOME !

- National Science Foundation: *Innovation Anywhere, Opportunity Everywhere*
 - NSF is an independent federal agency that supports science and engineering in all 50 states and U.S. territories.
- Innovation, Culture, and Creativity: Setting the context
 - What is the relationship between Culture and Innovation in regions and communities across the United States?
 - How does *Innovation* get jump-started?
 - How is *Innovation* sustained?
- The Creative Sector
 - Following up on the NSF Industry Summit, April 26, 2023
 - What are the needs, opportunities, and concerns of industry and workforce in this sector – where NSF could make a difference?
 - Engaging the workforce and the concerned labor organizations



Introductions

- NSF staff in the room
 - Erwin Gianchandani, Assistant Director, Directorate for Technology, Innovation, and Partnerships (TIP)
 - David Tennenhouse, Senior Advisor, TIP
 - Allen Walker, Strategic Partnership Hub, TIP/NSF
 - May Yuan, Program Director, Directorate for Social, Economic, and Behavioral Sciences (SBE)
 - Yuen Lau, Staff Associate for Evaluation and Assessment
- AAAS Science and Technology Policy Fellows (STPF)
 - Christina Edwards, working on the TIP program in *Responsible Technologies*, and ICC
 - Xavier Monroe, working on TIP project on *Industries of Ideas*
- NSF personnel joining remotely
 - Kevin Clark, Program Director, Directorate for STEM Education
 - Allyson Kennedy, Program Director, Directorate for Computer and Information Science and Engineering (CISE)



Thanks !

- **Prof. Jeff Burke**, UCLA, Principal Investigator of the ICC project
- **Prof. Jennifer Jacobs**, UCSB, Co-PI of the ICC Project
- Other **senior staff and students** at UCLA, UCSB
- LA County Department of Economic Development
- Organizers of the 7 regional workshops
- All of you for making time!



Fireside Chat with Dr. Erwin Gianchandani

