



ICC National Convening **Meeting Overview and** **Participant Contributions**

December 5th and 6th, 2024

UCLA Luskin Conference Center

Los Angeles, California

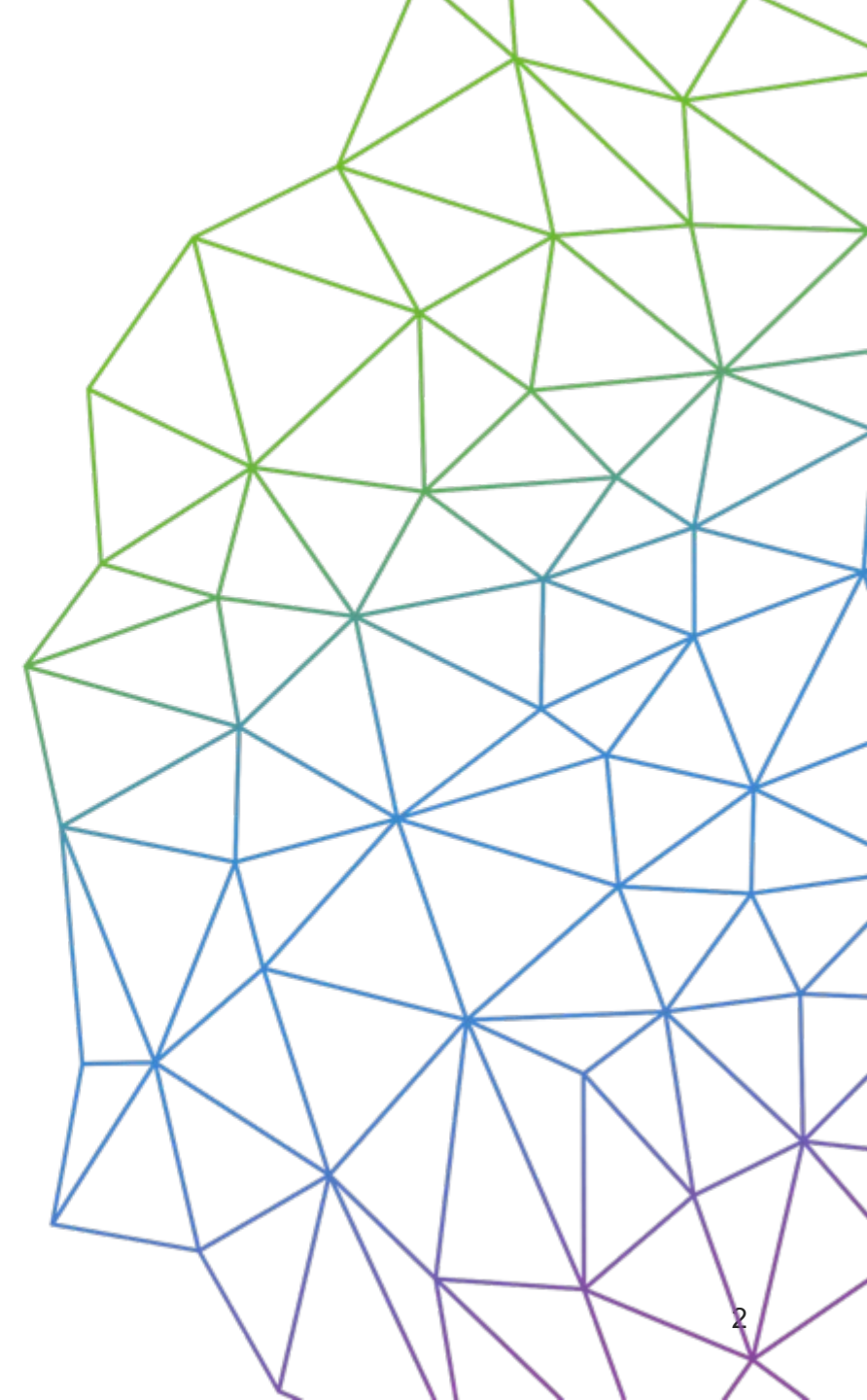
Phillips&Co.

INNOVATION STRATEGY

This project is supported by the **National Science Foundation** (Award TF-2345797) and **UCLA DataX**.
Opinions expressed within do not necessarily reflect those of the NSF, UCLA, or Phillips&Co.

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ICC National Convening Overview

Report Background

Through a grant from the National Science Foundation (NSF), the Innovation, Culture, and Creativity (ICC) project brought together experts and stakeholders from creative and technology fields to develop new opportunities at their intersection.

During the recent ICC National Convening, the joint Principal Investigator team from UCLA and UCSB asked Phillips & Co., an innovation strategy firm, to assist with design and facilitation of a conference that would explore how to support research and innovation at the intersection of culture, creativity and technology.

This report details those insights.



About the ICC National Convening

In a culminating event, the Innovation, Culture, and Creativity (ICC) National Convening brought together innovators, researchers, artists, and other leaders to envision new opportunities for joint research, workforce development, and innovation by the creative and technology sectors.

Over two dynamic days at UCLA's Luskin Conference Center, participants engaged in thought-provoking discussions, collaborative workshops, and hands-on ideation sessions designed to inform new research directions, programmatic ideas, and potential partnerships with the National Science Foundation (NSF) and other agencies. This convening built on insights from regional workshops across the U.S. and aimed to create actionable strategies for a thriving, inclusive future in creative and tech ecosystems.

About Innovation, Culture and Creativity

Foster meaningful engagement of the creative sector with the national R&D enterprise.

ICC program's desired outcomes:

1. Create a proposed roadmap and value proposition
2. Propose new models for cross-disciplinary R&D
3. Identify and influence research agendas and infrastructure opportunities
4. Build a network of organizations and individuals

This project is supported by the **National Science Foundation** (Award TF-2345797) and **UCLA DataX**.

Organizational Affiliations of Convening Participants

#BlackTechFutures Research Institute

Academy of Motion Picture Arts and Sciences

Adobe

Aeolab / ArtCenter

Apple

Arizona State University

Beyond Ergonomics: Furnishing Healing

Black Tech Saturdays

California Arts Council

CLTRE

CodeCrew

Composition Media

Creative Startups

Crosstown Connection

CUNY (BMCC/The Graduate Center)

CVL Economics

Design Justice

Design Justice Network

Disney Research Imagineering

Dr. Cathy Thomas

DreamHouse 'Ewa Beach Public Charter School

Expressive Computation Lab at UCSB

General Intelligence

IATSE

Institute for the Future

KC Digital Drive

KC IMAGINE

LA County Department of Economic Opportunity

Metropolitan Arts Council of Greater Kansas City

dba ARTSKC, Regional Arts Council

Monash University

MovieLabs

MTH Studio

National Endowment for the Arts

National Science Foundation

New Art City

New Mexico Creative Industries Division

NNMD

Orange Coast College

Partnership for Southern Equity

Phillips & Co.

Prairie View A&M University

Processing Foundation

Qualcomm

Rad Works

Robert Wood Johnson Foundation

rooftwo

Runway

Simcia Security

South Florida PBS

Stillman College

TEC Leimert

Television Academy

The Graduate Center CUNY

The Music Center

The Music Center/Performing Arts Center of Los

Angeles County

The U.S. National Science Foundation

UC Santa Barbara

UCLA

UKRI Arts and Humanities Research Council

Union Temple Baptist Church

Universal Pictures

University of Hawai'i

University of Missouri-Kansas City

University of Southern California

Urgent Futures

US Ignite

Walt Disney Imagineering

Wayne State University

West Point Music Research Center

Willamette University

Agenda: Day 1

Welcome Day 1

9:00 – 9:20

Plenary – Ballroom A/B

Speakers: Gracie Narcho, Chaitan Baru, Roger Wakimoto, Jeff Burke

Regional Workshop Recaps & Outcomes

9:20 – 10:00

Plenary – Ballroom A/B

Emcee: Lauren Lee McCarthy

Speakers: Alice Loy, Fallon Wilson, Jason Leigh, Aaron Deacon, Wesley Taylor, Bertie Ferdman, Rashidi Jones

| Breakout 1 | Breakout 2 | Breakout 3 | Breakout 4 | Breakout 5 | Breakout 6 | Breakout 7 |
|--|---|--|---|---|--|---|
| Facilitator: Chris Johanson | Facilitator: Justin Daab | Facilitator: Greg Pottie | Facilitators: Jessica Glennon & Chaitan Baru | Facilitator: Jeff Burke | Facilitator: Lauren Lee McCarthy | Facilitators: Amy Meginnes & Marlene Ramirez Cancio |
| 10:00 – 11:00 | 10:00 – 11:00 | 10:00 – 11:00 | 10:00 – 11:00 | 10:00 – 11:00 | 10:00 – 11:00 | 10:00 – 11:00 |
| Odyssey | Ballroom A | Ballroom B | | Discovery (2) | Pathways | |
| Speaker: Jason Leigh Hawaii | Speakers: Paris McCoy & Rashidi Jones LA | Speaker: Aaron Deacon KC Art and Culture in KC Material and Biologic | Catalyst (2) Speakers: Fallon Wilson & Isaac McCoy DC Topic: Ethical Black AI Ecosystems | Speakers: Alice Joy & Ted Jojola New Mexico Topic: Indigenous Pathways to Sustainable Futures | Speakers: Wesley Taylor & Nour Arafat Detroit Topic: Design Justice in Creating Community Technology | Innovation Speakers: Bertie Ferdman & Peter Eckersall & Michael Byrne NYC Topic: Dramaturgical strategies for AI and XR |

Break

11:00 – 11:15

Opportunity Spaces → Translational Research

11:15 – 12:00

| Breakout 1 Ballroom A/B | Breakout 2 Odyssey | Breakout 3 Pathways | Breakout 4 Innovation | Breakout 5 Catalyst (2) |
|--|---|--|--|---------------------------------------|
| Topic: Urban Technology | Topic: Diversity & Social Justice | Topic: Tool-Makers | Topic: Public Media | Topic: Select In Session |
| Facilitator: Lauren Lee McCarthy | Facilitators: Jennifer Jacobs & Justin Daab | Facilitator: Chris Johanson & Jessica Glennon | Facilitator: Amy Meginnes & Greg Pottie | Facilitator: Chris Johanson |
| Speakers: Cezanne Charles & John Marshall | Speaker: James Scruggs | Speakers: Lisa Jamhoury, Torin Jones, Joel Kwartler | Speakers: Sadah Espii Proctor | Speakers: N/A |

Lunch

12:00 – 1:00

Flipping the Future

1:00 – 1:45

Plenary – Ballroom A/B

Emcee: Jeff Burke

Speakers: Wayne Pan, Rod Falcon

Mapping Future Forces: Creative + Tech Ecosystems

1:45 – 2:45

Plenary – Ballroom A/B

Speakers: Wayne Pan, Rod Falcon

Break

2:45 – 3:00

Short Talk + Team Presentations

4:15 – 5:00

Plenary – Ballroom A/B

Reception & Discotech

5:00 – 7:00

Centennial Terrace (Floor 3)

Discotech Facilitator: Design Justice Network

Agenda: Day 2

Warm Up Activity: Reimagining Tech Hubs and Human Connectivity

8:20 – 8:50

Plenary – Ballroom A/B

Leaders: Trice Clark and Lex Caldero

Welcome Day 2

9:00 – 9:10

Plenary – Ballroom A/B

Speakers: Jennifer Jacobs and Matt Phillips

UKRI Creative Industries Clusters Programme

9:10 – 9:30

Plenary – Ballroom A/B

Intro Speakers: Jennifer Jacobs

Intro: Jax Deluca

Speaker: Christopher Smith (remote)

Opportunities via Current NSF Programs

9:30 – 10:30

Plenary – Ballroom A/B

Speakers: Greg Pottie and Matt Phillips

| Breakout 1 Odyssey | Breakout 2 Ballroom A/B | Breakout 3 Innovation | Breakout 4 Catalyst (2 nd floor) |
|--|---|--|--|
| Topic: Technology Focused Programs | Topic: Education and Workforce Development | Topic: Entrepreneurial Programs | Topic: Society Focused Programs |
| Facilitators: Lauren Lee McCarthy & Matt Phillips | Facilitators: Chris Johanson & Jessica Glennon | Facilitator: Jennifer Jacobs | Facilitator: Greg Pottie & Amy Meginnes |
| Speakers: Chaitan Baru & Allyson Kennedy | Speaker: Kevin Clark | Speakers: Gracie Narcho | Speakers: May Yuan |

Break

10:30 – 10:45

New Models, Programs and Partnerships

10:45 – 11:45

| Breakout 1 Odyssey | Breakout 2 Innovation | Breakout 3 Ballroom A/B | Breakout 4 Catalyst (2 nd floor) | Breakout 5 Discovery (2 nd floor) |
|--|---|---|--|--|
| Topic: Indigenous Culture & Creativity Hubs | Topic: Building a Black Public Interest Tech Workforce | Topic: Ethical Creative Technology | Topic: Community Open Data | Topic: Bridging Emergent Tech & Creative Practice |
| Facilitator: Chris Johanson & Jessica Glennon | Facilitators: Jeff Burke & Amy Meginnes | Facilitator: Jennifer Jacobs & Matt Phillips | Facilitator: Lauren Lee McCarthy | Facilitator: Greg Pottie |
| Speakers: Jason Leigh, Chris Lee, Nurit Kirshenbaum | Speaker: Fallon Wilson, Isaac McCoy | Speakers: Alex Porter | Speakers: N/A | Speakers: N/A |

Lunch

11:45 – 12:45

Plenary Talk + Exercise

12:45 – 2:15

Plenary – Ballroom A/B

Plenary Talk Speaker: Kevin Clark

Exercise Facilitator: Matt Phillips

Break

2:15 – 2:30

Program Office Greenfield

2:30 – 3:15

| Breakout 1 Odyssey | Breakout 2 Ballroom A/B | Breakout 3 Innovation | Breakout 4 Catalyst (2 nd floor) | Breakout 5 Discovery (2 nd floor) |
|---|---|--|---|--|
| Topic: Regional Innovation | Topic: Entrepreneurship | Topic: Economic Competitiveness | Topic: Distributed Communities of Practice | Topic: Workforce Development |
| Facilitators: Greg Pottie, May Yuan & Amy Meginnes | Facilitators: Jennifer Jacobs, Kevin Clark & Matt Phillips | Facilitators: Jeff Burke, Allyson Kennedy & Jessica Glennon | Facilitators: Lauren Lee McCarthy & Jax Deluca | Facilitators: Chris Johanson & Chaitan Baru |

Small Group Presentations

3:45 – 4:00

Plenary – Ballroom A/B

Concluding Thoughts

3:45 – 4:00

Plenary – Ballroom A/B

Speakers: Jeff Burke & Jennifer Jacobs

Regional Workshop Recaps and Outcomes

INNOVATION, CULTURE, and CREATIVITY NATIONAL CONVENING

DECEMBER 5-6 • 2024

THE ARTS ARE ANYWHERE and EVERYWHERE!

INNOVATION ANYWHERE OPPORTUNITY EVERYWHERE

TECHNOLOGY
INNOVATION
PARTNERSHIPS



REGIONAL INNOVATION
TECH DEVELOPMENT + TRANSLATION
WORKFORCE + TALENT DEVELOPMENT

ECONOMIC OPPORTUNITY

WE'RE ROLLING OUT NEW INITIATIVES

FUNDING FOR
IMPACT
MORE QUICKLY

WHAT ARE THE
BIG CHALLENGES
IN YOUR REGION?

CO-DESIGN

DIVERSITY AT
THE TABLE

CREATIVE ACTIVITIES
ARE IMPORTANT!

CLIMATE
HUMANITIES

ETHICAL USE
TECHNOLOGY

ALL NON-STEM

INNOVATING WITHIN



ENGAGE
HUMANITIES
IN EVERYTHING

HOW DO CREATIVE
COMMUNITIES FUEL
INNOVATION?

LINK TO
STEM

REGIONAL RECAPS and OUTCOMES

HAWAII
INDIGENOUS KNOWLEDGE
+ CREATIVE COMPUTATIONAL ARTS

CAN POSE
NEW IDEAS/ KNOWLEDGE

WE NEED INFRASTRUCTURE
+ TRAINING

HELP US COLLABORATE WITH
PEOPLE AROUND THE WORLD!

WE'RE BUILDING A
FILM STUDIO TO KEEP
OUR TALENT HERE

KANSAS CITY
INTEGRATING ARTS + CULTURE
INTO MATERIALS + BIOLOGICS



CONNECTING TECH
WITH HUMAN INTERESTS

ARTISTS

ENTREPRENEURS

EARTH MATERIALS

CONNECTING
THESE 2 SECTORS

ABQ N.M.
BREAKING DOWN
ARTIFICIAL SILOS
RETHINKING
HOW WE THINK
ABOUT OUR
WORLD
INDIGENOUS PATHWAYS
TO SUSTAINABLE FUTURES
MOST NATIVE
AMERICANS LIVE
IN CITIES
FOCUSED ON URBAN PLANNING
and TECHNOLOGY - INCORPORATING
INDIGENOUS WAYS

BROOKLYN
NY

DEVELOPING
DRAMATURGICAL
STRATEGIES for AI + XR



AUDIENCE
ENGAGEMENT

- MUSIC
- DANCE
- THEATER
- EXPERIMENTAL PERFORMANCE

FUND INFRASTRUCTURE
INCUBATORS
FOR ART!

ARTISTIC KNOWLEDGE
LEADS TO INNOVATION

CALIFORNIA
IS THE LEADER
IN THE CREATIVE
ECONOMY

WE ARE LEAVING
IN TO THIS

L.A.

GLOBAL OPPORTUNITIES
INCLUSIVE
INNOVATION

DIGITAL
MARKETING

MUSIC

TECHNOLOGY

ENTERTAINMENT

GAMES

FILM

TV

UPPTY:
CREATE DIGITAL
SYSTEMS THAT
CREATE JOY



FAITH
BASED

ABCUs

CRITICAL DIGITAL
BLACK INNOVATION
ECOSYSTEMS DO
EXIST

ETHICAL BLACK AI
through
BLACK JOY

COMMUNITY TECH
DETROIT

DISCO TECH:
DISCOVERING TECHNOLOGY

LIGHTING

LIVE AI
MUSIC

DESIGN JUSTICE
PRINCIPLES TO
SHIFT POWER



Day 1 Plenary Session Notes

Three of our goals (in part of a value creation framework) will include:

- Workforce development and job creation
- Regional innovation ecosystem – where are there levers that you all need between the work you are doing and the development of technology?
- Economic opportunity – global economic competitiveness and what is the role of the creative sector?

Ideas can include:

- Industry and economic growth
- Culture change of how academia views this work (promotions, partnerships, entrepreneurial advancement)
- Place based innovation
- Research has been focused on universities in the past (awards are up to \$160M over 10 years)
- NSF has funded great research at universities – labs come out and say – what are we going to do with this? What problem does this solve? We are trying to ask in in reverse. What are the problems and challenges by region and what are the critical technologies needed to meet those challenges

Day 1 Plenary Session Notes

Ideas can include (continued):

- Innovate within Government:
 - New ways of reaching non-traditionally NSF communities
 - The way we fund
 - New ways of risk
 - How we grant
 - Developing a talent group that hasn't engaged in STEM before
- Partnering with industry, philanthropy and other nations (Innovating the way we work)
- Could there be a spoke and hub system?

Regional Workshop Breakouts

In seven breakout sessions, workshop leaders were able to lead a discussion that dove deeper into the ideas and findings from their regional workshop topics.

REGIONAL WORKSHOPS

BREAKOUTS

INTEGRATING INDIGENOUS KNOWLEDGE + CREATIVE COMPUTATIONAL MEDIA



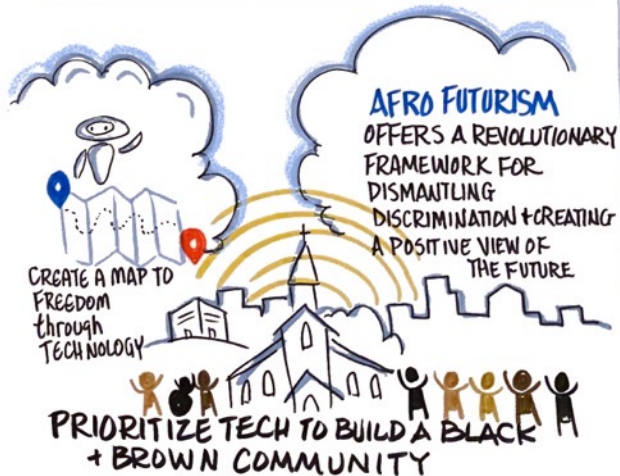
INCLUSIVE INNOVATION



INTEGRATING ARTS + CULTURE INTO KC'S CRITICAL MATERIALS + BIOLOGICS



DREAMING OF ETHICAL BLACK AI ECOSYSTEMS THROUGH BLACK JOY



INDIGENOUS PATHWAYS TO PLANNING SUSTAINABLE FUTURES

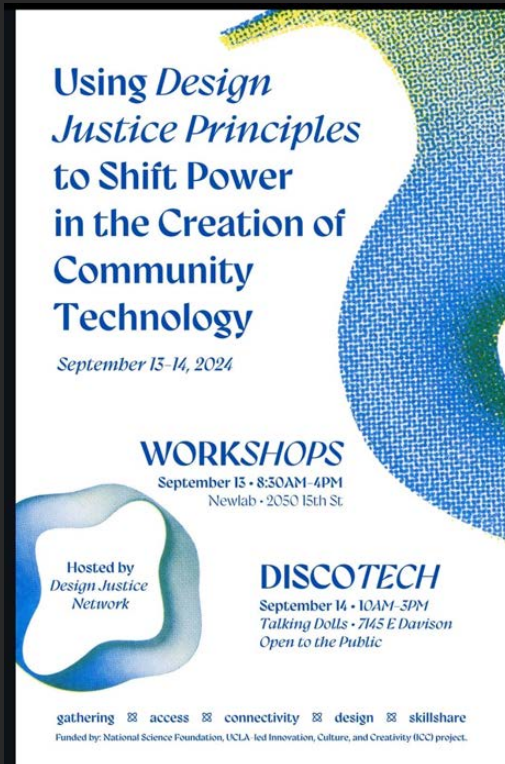


DESIGN JUSTICE PRINCIPLES TO SHIFT POWER IN COMMUNITY TECH



DRAMATURGICAL STRATEGIES FOR AI and XR





Breakout Session One

Integrating Indigenous Knowledge and Creative Computational Media:

Building a Sustainable Innovation Ecosystem in the Pacific Rim

Led By

Jason Leigh

Professor

University of Hawaii at Manoa

Regional Workshop Snapshot

Integrating Indigenous Knowledge and Creative Computational Media:
Building a Sustainable Innovation Ecosystem in the Pacific Rim


Workshop Location
Academy for Creative Media Bldg,
University of West O'ahi, Kapolei, Hawai'i

Description

- **Goal:** conceptualize a sustainable innovation ecosystem, that incorporates Indigenous knowledge and creative computational media, providing NSF recommendations.
- Showcase of ancestral & future perspectives, group discussions on Indigenous research, and creative workforce development.
- **Attendees:** Indigenous practitioners and artists, Industry professions from film & video game sectors, Academics specializing in creative computational media & indigenous studies, Government & funding representatives.

Key Takeaways

- **Major Themes:**
 - **Indigenous Epistemology, Biocultural Restoration, Creative Computational Media** as primary underpinnings for an innovation ecosystem for the Pacific Rim.
 - **Indigenous Epistemology:** understanding traditional ecological knowledge, ancestral ways of knowing, and biocentric practice and values.
 - **Biocultural Restoration:** Utilizing creative technologies to restore cultural heritage & foster ecosystem (environmental as well as workforce) sustainability.
 - **Creative Computational Media:** Advancing tools & techniques for digital media production (e.g. VR, AR, Generative AI, Data Visceralization).
 - **Equity & Inclusion:** Prioritizing co-design & co-production of R&D with Indigenous communities. Respect & protection of indigenous intellectual property.
- **NSF Considerations:**
 - Invest in Indigenous Creative Computational Media Innovation hubs for research, workforce development, & cultural preservation.
 - Support indigenous-led Research integrating traditional knowledge & emerging technologies.
 - Advocate indigenous-sensitive review criteria in grant applications.
 - Enhance collaborative networks globally to amplify knowledge-sharing & scalability.



Organizing Committee: Jason Leigh¹²⁴⁶, Kamuela Enos³, Chris Lee², Nurit Kirshenbaum⁵¹⁴, Kari Noe¹³⁴, Shivani Tanaka⁶, Tyra Bailey¹²⁴
¹Laboratory for Advanced Visualization & Applications, ²Academy for Creative Media System, ³Office of Indigenous Knowledge & Innovation, ⁴Create(x), ⁵Creativity and Technology Lab, ⁶Hawai'i Data Science Institute

ICC National Convening

[Link to presented content](#)

Breakout Session Two

Inclusive Innovation:

Engaging Creative Technologists for
Advanced Technology Tools Research
and Initiatives

Led By

Paris McCoy

CTO

TEC Leimert

Rashidi Jones

Executive Director

TEC Leimert



Breakout Session Three

Integrating Arts and Culture into KC's Critical Materials and Biologics

Led By

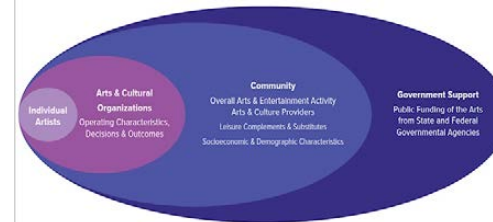
Aaron Deacon

Managing Director

KC Digital Drive

Kansas City innovation and arts ecosystems are robust but distinct, especially with the hard science and tech startup focus implied by “innovation ecosystems.”

Arts and Culture Ecosystem Model



Arts and Culture Ecosystem Model from SMU DataArts
Innovation Ecosystem Model from MIT Regional Entrepreneurship Acceleration Program

Innovation Ecosystem Model



“Critical materials” and “biologics” offer place-specific context for exploration; but the workshop design, themes, and outputs are generalizable to art + science.

How We Got Here

- NSF Regional Innovation Engines development awards and EDA Tech Hub designations for specific industry sectors
- Hundreds of stakeholder orgs in consortium initiatives – few/none related to arts and culture
- Workshop opportunity emerged out of Critical Materials Crossroads



What We Did

- Examine the path of the artist, science researcher, and tech entrepreneur as parallel creative processes
- Museum tour / artist panel
- Journey mapping of R&D and tech creative process
- Look for points of intersection
- Develop ideas for specific interventions



UMKC to Lead Development of Energy Materials Campus in Kansas City

Critical Materials Crossroads, on behalf of UMKC, advances as finalist for National Science Foundation Regional Innovation Engines Type II Award – up to \$160M over 10 years

BioNexus KC Announces KC Region Tech Hub Designation For Biologics And Manufacturing Proposal

Breakout Session Four

Dreaming of Ethical Black Artificial Intelligence Ecosystems through Black Joy

Led By

Fallon Wilson

Founder

#BlackTechFutures Research Institute

Isaac McCoy

Dean, School of Business,
Entrepreneurship, and Computational &
Information Sciences
Stillman College



Breakout Session Five

Indigenous Pathways to Planning Sustainable Futures

Led By

Alice Loy

Co-Founder & CEO
Creative Startups

INDIGENOUS

PATHWAYS TO PLANNING SUSTAINABLE FUTURES



How might our communities . . .

- Effectively engage Native American artists and creatives in designing and building smart, equitable, sustainable communities?
- Increase rates of scientific and/or technological discovery and diverse participation in STEM fields?
- Leverage our unique regional culture and norms to unlock smart, equitable, sustainable communities-related innovations and technologies?
- Engage Native American cultural knowledge and norms to spur innovation in city and regional planning?



- Engage Native American artists and creatives
- Increase scientific and/or technological discovery
- Leverage our unique regional culture
- Engage Native cultural knowledge

1. Adopt holistic approaches that recognize and uplift Indigenous ways of knowing and cultural practices.

2. Rethink ways of knowing including traditional and intuitive ways of knowing

3. Increase Indigenous engagement in STEM through focusing on Indigenous sovereignty and empowerment

4. Embrace alternative frameworks for approaching scientific inquiry

5. Use creative tech as enablers of artistic expression to grow cultural sovereignty and empowerment

6. Expand knowledge of decentralized organizational structures and data sovereignty

7. Utilize artist projects to connect citizens to complex science topics

8. Orient sustainability priorities around Seven Generations

“Rather than simply being invited to the table, Indigenous leaders, artists, and technologists must have the agency to shape the agenda and determine the outcomes.”

Breakout Session Six

Design Justice:

Using Justice Principles to Shift Power in the Creation of Community Technology in Detroit

Led By

Wesley Taylor

Steering Committee Member
Design Justice Network


Nour Arafat

Steering Committee Member
Design Justice Network

Regional Workshop Snapshot

Using Design Justice Principles to Shift Power in the Creation of Community Technology

Workshop Location
Detroit



Using Design Justice Principles to Shift Power in the Creation of Community Technology

September 15-16, 2024

WORKSHOPS

September 15-16, 2024 10AM-5PM

Hosted by Design Justice Network

DISCOTECH

September 15-16, 2024 10AM-5PM

Talking Points: DISCOTECH Overview


Open to the Public

gathering is access is connectivity is design is dialogue

Hosted by Design Justice Network

Key Takeaways

1. Access to affordable housing, workspaces, and place for community gathering is as relevant to building a resilient creative innovative ecosystem as is access to high speed internet
2. Many things can be true at once: i.e. There is an abundance of creative place-making, community technology design, and transformative world building happening in Detroit **AND** There is an urgent need to resource the development of equitable infrastructure for creative practitioners
3. The ICC Project team and/or NSF should keep some sort of energy on continuing to resource programs across ALL the workshop regions



DISCOTECH

All Things that make making

Public housing and PA systems

Protest as a communication technology

Digital Privacy Game - Talking back to the tech

Domestic hardware design - Ceramic technology

Threaten as technology - Lullaby mesh network building

Programming lights to music - Digitizing sketches

Free Open source ERP for making media

Security Syntax: Threat modeling

Production mapping in objects

WiFi Kiosk design

Hosted by Design Justice Network

Organizing Committee: Wes Taylor, Nour Arafat, Cezanne Charles, John Marshall, Lauren Ruffin

ICC National Convening

[Link to presented content](#), [photos](#)

Breakout Session Seven

Developing Dramaturgical Strategies for AI and XR alongside NYC's Contemporary Performance Scene

Led By

Bertie Ferdman

Professor

CUNY (BMCC/The Graduate Center)

Peter Eckersall



Professor

The Graduate Center CUNY

Michael Byrne

Creative Lead for Tech, Arts and Culture
Cornell Tech



| Developing Dramaturgical Strategies for AI/XR Alongside NYC's Contemporary Performance Scene | |  |
|---|---|--|
| Description How does Contemporary Performance inform AI & Extended Reality (XR) technologies? This workshop brought together artists, experts and leaders from the performing arts, computer engineering, data science, and creative technology to explore pathways to innovation and future partnerships. The event featured artist demos, panel presentations, and working groups to address questions about irresponsible uses of emerging technologies, investigate the impact artistic processes can have on XR and AI, and showcase creative practices on questions about ethics, transparency and access to these technologies. | Key Takeaways Major themes discussed included: Ethics and accessibility in relation to AI and the posthuman, algorithmic programs and robotics, the intersection of emerging technologies and choreographic activation, audience engagement, immersive storytelling, experience design, and performance preservation. Key ideas NSF should consider: Using performance arts as an incubator to model and road test: sustainable AI; human centered uses of data and hardware; AI to resist atomization and enhance creativity and community; AI as education for the human future. |  |

[Link to presented content](#)

Concept Sketch

Name of the Concept: **Funding Tech/Arts Projects**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Linking and being inspired by different innovation methodologies in tech and the arts

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Fund arts projects with technological aspects
 - Can have tech reviewers for arts projects and vice versa
- Enable proposals to exceed 'the box' with justification; potentially inter-agency cooperation

Key Partners

Who else could be involved at the regional, state, and national levels?

- NSF, NEA
- State and local science and arts funding agencies (Also private foundations)

Breakout/Concept Authors: Inclusive Innovation

Concept Sketch

Name of the Concept: Field Building: How to Build with Connection and Scale with Focus

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Transferring what works in creation econ riches in CA to other regions

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Strengthening national network for practice sharing and contacts connection
- Providing 'backbone' organizational effort with a strong focus on connecting people and building relationships that can cultivate field
- Can lead to identify and focus agenda and build strategy that national networks can scale

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Inclusive Innovation / Josephine Ramirez (ask me about field building research and strategy development)

Concept Sketch

Name of the Concept: National Media Skills and Entrepreneurship Collaboration

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Export TEC Leimert's success model to other regions with digital media workforce development initiatives
 - Share their "industry currency" with regions that don't have the level in California
 - Identify what "currencies" are available in other regions that can be shared (e.g. Memphis – music and KC – sports entertainment)

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Provide research and grants that facilitate cross regional collaboration
- Support efforts to promote adding the "A" to STEM
Insert K-12 programs to expend career awareness programs for "A" careers like digital media at the Middle School level.
High School can be too late

Key Partners

Who else could be involved at the regional, state, and national levels?

- TEC Leimert
- National digital media companies (Adobe, Sony, etc.)

Breakout/Concept Authors: Inclusive Innovation / Ron Green

Concept Sketch

Name of the Concept: Creative Economy Dashboard/Database

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- The challenge is the connection between regional efforts and successfully create a broad network to connect different creative economies across the country
- Also want to be very careful in not creating a monolithic understanding of the skills/creativity needed to fill this gap
- Opportunity to create/connect regional creative economies and build larger, diverse networks across the country

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Access dashboard
 - A public dashboard/database that provides access to regional, state, and national levels and is trained with data from different levels/creative economies
 - Provides stronger connection between tools/makers

Key Partners

Who else could be involved at the regional, state, and national levels?

- Regional
 - Community/creative cooperatives
- State
 - Institutions - education and government
- National
 - NSF or other agencies

Breakout/Concept Authors: Inclusive Innovation / Alex Porter, Trice Clark

Concept Sketch

Name of the Concept: **X-National Collaboration**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Enabling cross-national collaboration as every state has a different history and resources

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Creating a cohort of organizations, with funding, for initiatives

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Inclusive Innovation

Concept Sketch

Name of the Concept: **Connection**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Connect innovators with creatives and artists to address their new technology inspired by the creative community

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Regional creative hubs that bring together artists, technologists, and sponsors

Key Partners

Who else could be involved at the regional, state, and national levels?

- Creative workers and artists – guilds
- University research groups, startups
- Technology orgs: HPA SMPTE Women in Tech Hollywood, MovieLabs
- Sponsors: studios, tech companies (cloud provider, tool providers, chip makers)

Breakout/Concept Authors: Inclusive Innovation

Concept Sketch

Name of the Concept: Solidifying and Illustrating the Opportunity

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- NSF is already funding a lot of organizations across the country – who are already creating frameworks, pedagogies and best practices
- NSF however isn't platforming these in an impactful way that would amplify awareness, bottle results and spark collaboration and communities

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Make a repository of case studies, everyone who completes a grant – present your work and your findings
- Create an amplification of those proclaims – TED NSF anyone?
- Make repository
- Create opportunity connections - are you proposing a STEM incubator?
- Create framework of national events that play off the local orgs that are working up new results

Key Partners

Who else could be involved at the regional, state, and national levels?

- Regional:
 - Schools, community colleges
 - Community orgs
 - Local art/performance orgs
- State:
 - Government
 - Universities
 - Education departments
 - Community orgs
- National:
 - Government
 - Arts

Breakout/Concept Authors: Inclusive Innovation / Julian Rad

Concept Sketch

Name of the Concept: **Regional Collaboration**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Regional collaboration in which the assets of one region benefit another and vice versa
- How different disciplines/interests collaborate

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Replicate the model of this workshop/grant with other constituents: STEM and sports: STEM and Humanities; STEM and public institutions (museums, etc.)
- Conference on what collaboration looks like

Key Partners

Who else could be involved at the regional, state, and national levels?

- Universities and non-profits; professional associations for specific disciplines
- Unlimited constituents

Breakout/Concept Authors: Inclusive Innovation

Concept Sketch

Name of the Concept: **Cross State Initiatives**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- How to capitalize on
 - Localization
 - Culture
 - Local creative

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Feeder programs
- Identify similar initiatives that have the same values , connect these as a cross-state initiative
- 18-28

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Inclusive Innovation

Concept Sketch

Name of the Concept:

Leveraging Local Socio-entertainment Currency to Promote STEM and Workforce Development

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Building STEAM and workforce development initiatives
- Intersecting with local entertainment to enhance and promote STEAM and workforce development
- Accessibility to these/this currency

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Connect dollars to STEAM and workforce development initiatives to enhance their ability to leverage local socio-entertainment currency
- Pursue and fund ways to scale this

Key Partners

Who else could be involved at the regional, state, and national levels?

- Local high-profile music, arts, and sports initiatives and producers (even minor leagues)

Breakout/Concept Authors: Inclusive Innovation

Concept Sketch

Name of the Concept: **Creating Space for Art for Art's Sake**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- The “space” for pursuing “art for art’s sake” is shrinking

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Increased grant funding

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: AI/XR

Concept Sketch

Name of the Concept: **Raising Awareness of AI Energy Usage**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Energy requirements and drain is invisible

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Use art and tech to educate and raise awareness around the approaching energy crisis

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: AI/XR

Concept Sketch

Name of the Concept: Opportunities for Scientific Collaboration

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- The scientific community doesn't have international opportunities to collaborate, to hear from communities, and "be creative"

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Conferences, collectives, communities to facilitate ways of scientific collaboration on a regular basis

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: AI/XR

Concept Sketch

Name of the Concept: **Ethical AI Based on the Performance Process**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Training AI on “left out” perspectives
- Consider the performance process to integrate a broader range of perspectives

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: AI/XR

Concept Sketch

Name of the Concept: Learning from the Actor Experience to Combat Mental Health Challenges with Technology

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Actors can experience an alienating experience
- How can those lessons help guide gamer and VR development

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Communities/tech learning based on the actor experience to shape safer gaming and tech environments

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: AI/XR

Concept Sketch

Name of the Concept: **Cascading Media and Lowering Barriers**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- People often experience “immersive” experiences via video – later

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Tech requires power, connectivity, expensive equipment
- Is there a way to cascade experiences for a broader reach or lower the barriers to accessing immersive art and tech

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: AI/XR

Concept Sketch

Name of the Concept: **Sharing ARTECHED Early**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Training happens in schools, not communities

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- School curriculum that integrates and highlights arts and immersive tech
- Sharable education experiences

Key Partners

Who else could be involved at the regional, state, and national levels?

- Schools

Breakout/Concept Authors: AI/XR

Concept Sketch

Name of the Concept: The Big Arts and Science Campaign

The Opportunity

What challenge, opportunity and inspiration are you focused on?

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Evangelizing and popularizing to increase recognition of the importance
- Public policy and Big Rock hurdles

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: AI/XR

Concept Sketch

Name of the Concept: NSF “Library” of Tech Resources

The Opportunity

What challenge, opportunity and inspiration are you focused on?

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- NSF “library” of tech and resources for art/XR/AI research

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: AI/XR

Concept Sketch

Name of the Concept: **New Channels for Corporate Funding**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Creating channels for more corporate partners and grants

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: AI/XR

Concept Sketch

Name of the Concept: Integrating Solution with Existing Tech

The Opportunity

What challenge, opportunity and inspiration are you focused on?

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Off the shelf XR for teachers with tech that fits with existing technology
- Immersive tech with “Google Slides”

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: AI/XR

Concept Sketch

Name of the Concept: **Tech Standardization**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Reaching the masses
 - No standardization
 - Not built to travel
 - Expensive
- Challenge: what about scale is important

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Creating standardization

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: AI/XR

Concept Sketch

Name of the Concept: Reusable Tech and People

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- An organization that supports artists to create new works: innovation studio style

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Create deployable teams of experts in innovation, tech, problem finding, etc. facilitators and then pay them to wrap around and support artists

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: AI/XR

Concept Sketch

Name of the Concept: Stress Testing Tech with Performance

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Immersive art production as mechanism for stress-testing/innovation of XR hardware

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Support funding for existing trusted groups to partner with a company to make a work
- Hire researchers to document technical challenges and innovations, made by artists during production

Key Partners

Who else could be involved at the regional, state, and national levels?

- Industry partners who are leading development to provide hardware, benefit is that they get knowledge and marketing benefits based on the outcomes of networks

Breakout/Concept Authors: AI/XR / Jennifer Jacobs

Concept Sketch

Name of the Concept: **Accessible Hardware and Tech Tools**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Lack of access to high end technical hardware for different groups of creators

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Rotating instrumentation grant group of different artists propose instrumentation grant in XR and then share the resources, arming them for multiple creative works

Key Partners

Who else could be involved at the regional, state, and national levels?

- Educational institutions, could be a training/workforce development component where students learn about XR development from artists

Breakout/Concept Authors: AI/XR

Concept Sketch

Name of the Concept: Using Performance to “Break” Tech

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- The high standards and demand of arts/performance as a testing mechanism to find the limitations of scaling

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Partnership facilitation between new tech and the arts

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: AI/XR

Concept Sketch

Name of the Concept: **Regional Arts Incubators**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Incubator
 - Education – skills in shortage
 - Arts – storytelling
 - Technology – AI/XR media to make education more accessible

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Create incubator
 - Leverage storytelling and make tech more accessible

Key Partners

Who else could be involved at the regional, state, and national levels?

- Performing arts industries
- Entertainment sector
- University
- Science partners

Breakout/Concept Authors: AI/XR

Concept Sketch

Name of the Concept: New Financial Structures Leveraging Public and Private Incentives

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Today it is difficult to coordinate resources when needs frequently change

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Leverage private and public partnerships to reduce risk in product development for reg. arts organizations to experiment/try out new and emerging tech

Key Partners

Who else could be involved at the regional, state, and national levels?

- Regional incubators
- Incentive private industry investment

Breakout/Concept Authors: AI/XR

Concept Sketch

Name of the Concept: **Anchor Institutions**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Anchor institutions in community
- Trust building
- People-centered approach

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Community outreach grant
 - Move beyond gap between university and community (hyper local)
- NSF – Pathways – Community
 - Partnerships
 - Language match
 - Introductions
 - Relationship
 - Hack-a-thon event
- NSF can invite folks to the issues they are already working on

Key Partners

Who else could be involved at the regional, state, and national levels?

- Anchor institutions beyond universities
- YMCA
- Churches
- Business folks
- Locally focused non-profits
- (Existing networks)

Breakout/Concept Authors: Indigenous Pathways

Concept Sketch

Name of the Concept: **Embedded Disability Justice**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- “Alternate” ways of thinking about time
- The only minority anyone can become at any time

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Indigenous Pathways

Concept Sketch

Name of the Concept: **Black Tech Futures Matter**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Naming Conventions – names matter
- Logistics – focusing on post event experience
- Future of Black communities
- Health (mental, physical, spiritual) of blocks in tech companies (FAANG'S) and startups
- Afrofuturism focus on Black communities, but tech coined by white men

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Digital equity
- Digital infrastructure
- Access to communities and organizations

Key Partners

Who else could be involved at the regional, state, and national levels?

- Black Tech Futures
- HBCUs
- Black entrepreneurship support orgs
- Black multi-fait institutions
- Black tech organizations
- Black public interest tech orgs
- K-12 STEM/STEAM orgs

Breakout/Concept Authors: Ethical Black AI / James Scruggs, Marco Robinson, Angel Clark

Concept Sketch

Name of the Concept: Digital Infrastructure

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Digital Infrastructure

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Change the narrative and open the gates around the separation of STEM and creative fields

Key Partners

Who else could be involved at the regional, state, and national levels?

- Specifically, immigrant and BIPOC funds/orgs/hubs

Breakout/Concept Authors: Ethical Black AI

Concept Sketch

Name of the Concept: Digital Alchemy/Promoting Digital Infrastructure and Equity

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Opportunity to reconnect genealogy, data, identity and cultural history to mobilize Black technologist to build the infrastructure we need

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Financial resources to mobilize at scale, invest in Black-led organizations and communities to do the work

Key Partners

Who else could be involved at the regional, state, and national levels?

- Churches
- HBCU/PBI's
- Cultural centers
- Performing arts
- #BlackLivesMatter / Black digital technologists

Breakout/Concept Authors: Ethical Black AI

Opportunity Spaces Translational Research

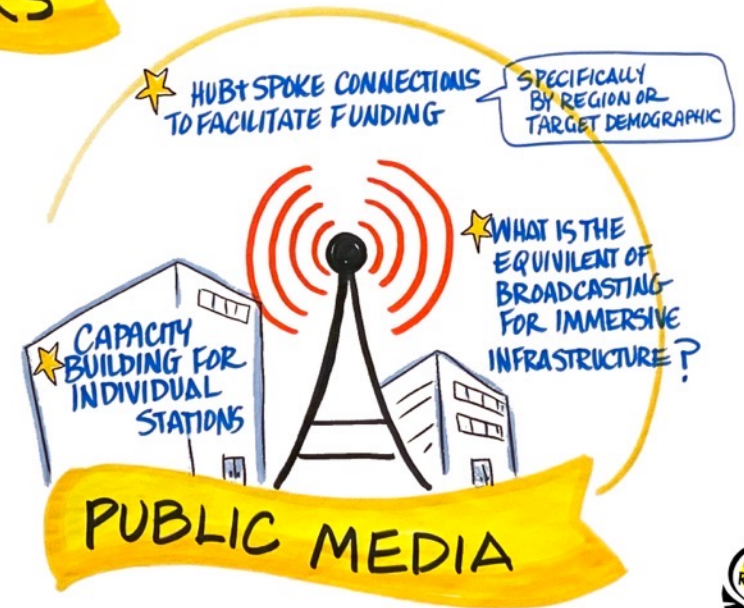
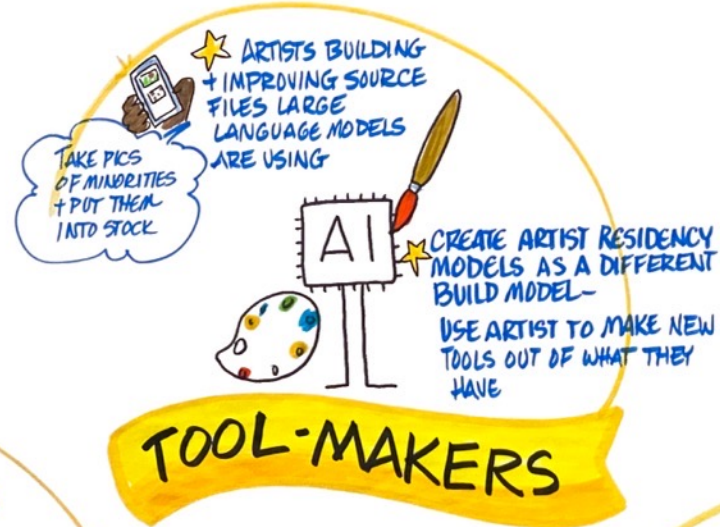
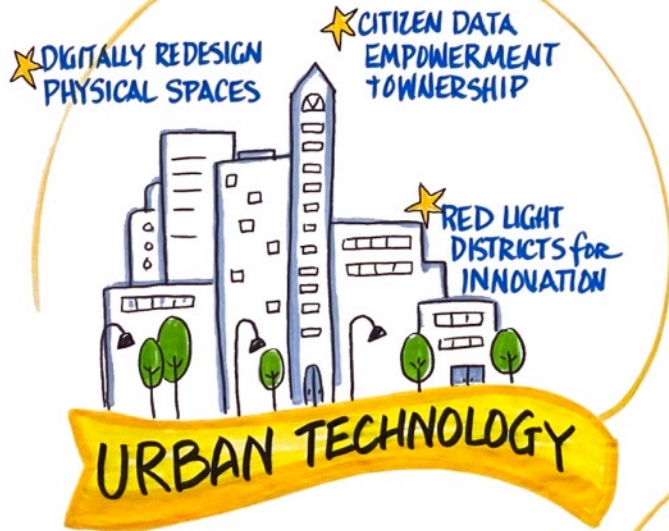
Breakout sessions were organized by workshop participants and other guests to explore a new set of perspectives and imagine translational research that could be undertaken in each.

Translational Research

“converting discoveries, often made in a laboratory or other setting, into practical applications that can be deployed at scale...”

OPPORTUNITY SPACES

and IDEATION



Breakout Topic One

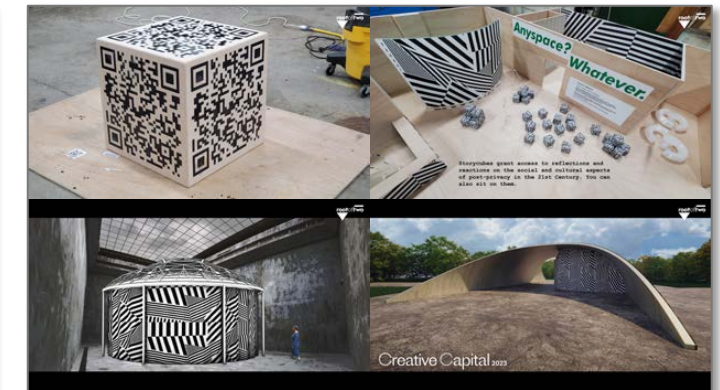
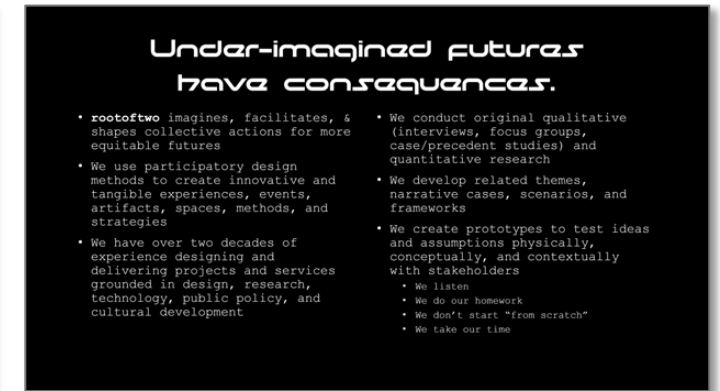
Urban Technology

Led By
Cezanne Charles

Partner
 rootoftwo

John Marshall

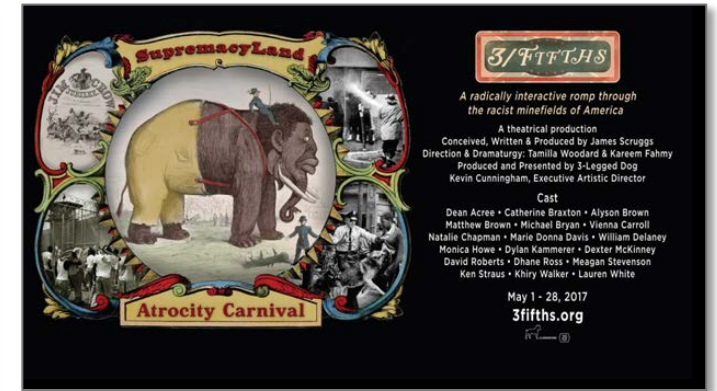
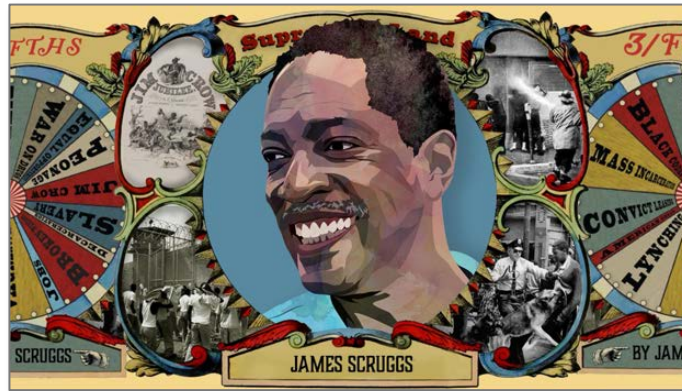
Partner
 rootoftwo



[Link to presented content](#)

Breakout Topic Two

Diversity and Social Justice



Led By
James Scruggs
Artist



[Link to presented content](#)

Breakout Topic Three

Tool-Makers

Led By

Lisa Jamhoury

Artist

Onassis ONX, NYU, NEW INC

Torin Jones

UX Researcher

Adobe

Joel Kwartler

Group Product Manager

Runway

Breakout Topic Four

Public Media

Led By

Sadah Espii Proctor

Director, Immersive Media

South Florida PBS

Concept Sketch

Name of the Concept: Expand Alternative R+D Models

The Opportunity

What challenge, opportunity and inspiration are you focused on?

1. Connect strategy (5-10yr) to 3-month development model (mid-term waypoint)
2. No standards exist in the space of alternative R+D (recognize that standardization approaches will be necessary in the future)
 - Ex. ethics, sustainability, technical, etc.
3. Arts are often excluded from policies and supportive credits and incentives

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Support project that lead toward standards creation for alternate models for R+D, especially open-source opportunities
- Maintain creative spaces, while working toward creation of supportive standards that do not squelch creativity
- Award/reward examples of PDM, especially those that include arts in the full R+D process
- R+D tax credits that can involve the arts create potential

Key Partners

Who else could be involved at the regional, state, and national levels?

- Creative sector professionals (VC, publicly traded)
- NSF/TIP
- Non-product related creatives
- Commercial partners and administrative assistance
- Legislative (policy) executive
- Industry and trade associations (Society of motion picture engineers, American society of cinematic academies) and guilds/societies

Breakout/Concept Authors: Tool-Makers / Expanding R + D D4 Dev Models. Jeremy Schlegel, Adam Fowler

Concept Sketch

Name of the Concept: **Tool Makers for Tool Makers**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Enable artists and creators to make their own tools then present the tools and iterate in cohorts

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Tools follow creative output
- So, help people make creative tools who haven't had access before

Key Partners

Who else could be involved at the regional, state, and national levels?

- Adobe

Breakout/Concept Authors: Tool-Makers

Concept Sketch

Name of the Concept: **Tools**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Problem: Corporate tools are set up in proprietary ways

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Getting funding to large number of artists who use tools like Runway and “Outside” that tool's corporate interest
- Scaling it to pay artists and make it valuable for tool maker/technology

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Tool-Makers

Concept Sketch

Name of the Concept: **Creative Tech Hubs/Labs**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- How might we bring people interest in data collection/data sovereignty/data trusts to create more community-let and controlled tech / public interest tech

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Create public interest and creative tech hubs/labs that look at:
 - Data governance (digital rights x human rights)
 - Spatial web
 - Public interest tech

Key Partners

Who else could be involved at the regional, state, and national levels?

- Artists
- Designers
- Libraries
- Community and economic development organizations
- Artist's collectives
- Digital inclusion offices in municipal governance
- Universities

Breakout/Concept Authors: Urban Technology / Cezanne Charles

Concept Sketch

Name of the Concept: **Citizen Data Empowerment and Ownership**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Citizens could play more significant roles in shaping community/urban development through open data / co-op data models
- Data ownership + co-op ownership + data citizenry

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Fund studies into alternative data collection, data use, data ownership models

Key Partners

Who else could be involved at the regional, state, and national levels?

- Cities/countries
- Data scientists
- Industry data collectors (Shopify, Google, etc.)

Breakout/Concept Authors: Urban Technology / Alice Loy, Cezanne Charles

Concept Sketch

Name of the Concept: **Elastic Solicitations**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Allow high value innovation in response to solicitations

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Allow proposals that innovatively expand the solicitation “box” of requirements to accommodate high value innovation

Key Partners

Who else could be involved at the regional, state, and national levels?

- Other agencies and partners who have rigid solicitation requirements

Breakout/Concept Authors: Urban Technology / Glenn Ricart

Concept Sketch

Name of the Concept: Digital Redefinition of Physical Spaces

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- How technology development changes the nature, experience, and perception of place?
- What are the implications of those changes for planning and governance?
- Ex. of tech development:
 - Drone, robot, AV ability to physically move through space without people
 - Geofencing of machine capability
 - AR for digital overlays
 - Place defined by contiguous and standardized data sets

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Dedicated funding for research
- Workshops/convening
- Add as a branch of SC + C solicitations
- Convergence accelerator topics

Key Partners

Who else could be involved at the regional, state, and national levels?

- US Ignite
- MetroLab
- National Smart Coalitions Partnership
 - Regional innovation intermediaries
- Local Government
- Corporate community – especially infrastructure and data

Breakout/Concept Authors: Urban Technology / Aaron Deacon

Concept Sketch

Name of the Concept: **Federal Creative Economy Data Infrastructure**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Urban Technology

Concept Sketch

Name of the Concept: Red Light Districts for Innovation (Is it a good thing or a shit-show?)

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Geospatial disruption convergence accelerators
- Human-built infrastructure as geography
- Societal benefits cannot be made by scientists alone

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- How to create new metrics and indicators?
- How to keep/make places the community wants
- Analysis of 'coded' language of community development/innovation rhetoric

Key Partners

Who else could be involved at the regional, state, and national levels?

- People that live and work in place

Breakout/Concept Authors: Urban Technology / Everyone Everywhere All of the Time

Concept Sketch

Name of the Concept: Painful Paths to Joyful Futures (Bridging Tech and Historical Trauma)

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Visualizing historic data lakes to restore knowledge and data empowerment to catalyze growth (healing)

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Funding data research and creative performance
 - Infrastructure
 - Creative performance

Key Partners

Who else could be involved at the regional, state, and national levels?

- NEA
- NEH
- Dept. of Interior

Breakout/Concept Authors: Diversity and Social Justice /

Shani Harvie, Jack C. Robertson, Payton Croskey, Megan Van Voorhis, Fallon Wilson, Kamal Sinclair, Greg Pottie, Charlton McIlwain

Concept Sketch

Name of the Concept: **Brave Space vs. Safe Space**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Brave space vs safe space
- Scientist to support the work of artists – theatre/performance
- Can scientist help do the science in relation
- Technologies created by Black folks that circumvent normative spaces/modalities/surveillance systems
 - Hush Harbor
 - Ring Sheet

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Diversity and Social Justice

Concept Sketch

Name of the Concept: **Platforms**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- The need for platforms to help us find each other so we can collaborate, meet in person

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Focus on the local
- Ways of knowing form initiative to scientist's research study

Key Partners

Who else could be involved at the regional, state, and national levels?

- Applied research
 - Usable
 - Deployable
- Theoretical research
- Basic research

Breakout/Concept Authors: Diversity and Social Justice / Marlene Ramirez Cancio

Concept Sketch

Name of the Concept: **James**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Get NSF to find people like James Scruggs
- Train people like James to unite proposals that NSF will find in existing programs

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- NSF Program officer training where they are required to go experience socio-political artist performance created by underrepresented artists
- NSF grant for doing grant training for artists for NSF

Key Partners

Who else could be involved at the regional, state, and national levels?

- Arts organizations that identify meaningful artists/projects
- University

Breakout/Concept Authors: Diversity and Social Justice

Concept Sketch

Name of the Concept: Relationships

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- NSF and funders do the work to better support social justice centers
 - Adaptive leadership
 - Technical censorship
- Relationships for inclusive innovation

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Get to know and understand the social justice centers
- Rethink their funding criteria

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Diversity and Social Justice

Concept Sketch

Name of the Concept: Free to use Physical Spaces through NSF

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Physical space is expensive

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Out of the box experiences able to be dropped into existing infrastructure
- Collection of real estate properties accessible for tech/creative uses

Key Partners

Who else could be involved at the regional, state, and national levels?

- Real Estate
- Local Government

Breakout/Concept Authors: Public Media

Concept Sketch

Name of the Concept: **Sharing and Archiving Infrastructure**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Archiving and documenting and sharing immersive experiences across locations is challenging

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Process for documenting and repeating/sharing
- Supporting infrastructure for archiving

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Public Media

Concept Sketch

Name of the Concept: **Modular Interactive Experiences**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- It's hard and expensive to create interactive experiences

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Invest in training
- Create a framework (step by step) on how to integrate technology to meet multiple goals (education, art, financial return)
- Create modular pieces for interactivity to make it more accessible

Key Partners

Who else could be involved at the regional, state, and national levels?

- Schools

Breakout/Concept Authors: Public Media

Concept Sketch

Name of the Concept: **Hyper Localization**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Communities want to see and preserve their own legacies, particularly those under-represented in more mainstream media

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Funding hyper local

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Public Media

Concept Sketch

Name of the Concept: Modular Components to Spotlight Local Artists

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Local artists don't have a platform to share their stories or how their trajectory was successful

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Ability to access more funding at a local level to spotlight the arts
- Create modular components that local orgs can plug into

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Public Media

Concept Sketch

Name of the Concept: **Increasing Local Capacity with Shared Infrastructure**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Individual stations don't have capacity and resources
 - (Same challenge for community-based resources)

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Finance departments or the infrastructures
- Co-working groups that share ideas and best practices across stations

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Public Media

Concept Sketch

Name of the Concept: **Invest in Infrastructure to Enable Scale**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Infrastructure is missing to create MORE for more people
 - Ex. Many reading rainbow episodes that can make info digestible

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Toolkit
- Model infrastructure investment after the broadcast support from 50 years ago

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Public Media

Concept Sketch

Name of the Concept: Hub and Spoke Funding Connector

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- The older generation that grew up watching public media will support, but "give it a generation"
- No geography, demographic organization

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Hub and spoke connector (ex. Neta) to facilitate funding
- Funding resource centers by demographic or region

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Public Media

Concept Sketch

Name of the Concept: Touring and Sharing Projects with a Global/National Network – Equitable Distribution

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Creating strong and realistic sales pipelines for creative performance and technology projects/companies/artists

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Can fund a season's worth of projects with a performance art center focused on creative technology and innovation
- Once the performance art center completes their season, these projects are then presented to an NSF group of partners and institutions to license these projects/performances/exhibitions similar to that of a touring museum exhibit
- NSF can also connect tech companies to find and support these while also selling tickets to the event

Key Partners

Who else could be involved at the regional, state, and national levels?

- AIXR
- MIT, Apple, Google
- Institutions: museums and universities that want more of these types of performances to occur

Breakout/Concept Authors: Public Media

Reimagining the Future with the Institute for the Future

Flipping the Future, Mapping Future Forces, Navigating Two Curves of Change

★ TURN UNCERTAINTY OF THE FUTURE INTO ACTION FOR THE PRESENT

FLIP the FUTURE

IMAGINE A FUTURE WHERE YOUR FACTS ARE FLIPPED AND THAT IS YOUR REALITY



CREATIVES DO RECEIVE THE BULK OF NSF FUNDING
AGI DOES ALL IT SAYS IT WILL
BUT...IT'S NOT CONSCIOUS + WE REALIZE WE NEED CREATING THOUGHT

CHANGE THE TAX CODE
WHAT IF BIG MONEY WAS NOT THE DRIVER?
REQUIRE TAX WRITE OFFS TO GO INTO DISCRETIONARY FUNDS

DIVERSITY + KNOWLEDGE ARE DRIVERS
COMMUNITIES CREATE THEIR OWN DATA SETS WHICH BECOME THE NORM

ARTS EDUCATORS HAVE UP-TO-DATE KNOWLEDGE AND RESOURCES
PARTNERSHIPS WITH GOVERNMENT
SHARED LANGUAGE VALUES GOALS

UNLEARN → EDUCATE
WE APPROPRIATE TO BUILD OUR OWN... FOR YEARS
ESTABLISH PROTECTIONS
REPARATIONS

MAPPING FUTURE FORCES DRIVERS OF CHANGE

BROAD LONG-TERM FORCES THAT ARE SHAPING THE FUTURE NOW

WORKERS GAINED NEW RIGHTS DURING PANDEMIC

SOCIAL

BUILD IN REST, TRUST, CARE

SHIFT IN/LOSS OF TRUST AND CREDIBILITY

IS IT BETTER TO GO BACK TO THE OFFICE?

ACCESS ISSUES: WHO IS ALLOWED TO PARTICIPATE?

TRANSITION FROM ANALOG → MEDIA CONSUMPTION HAS CHANGED
DEMOCRACY ACROSS TOOLS

MOVIES TO STREAMING

DEVELOP HUMAN TOUCH WITH TECH

LOSS OF MOVIE MAGIC

PEOPLE CONSUME MEDIA AS INDIVIDUALS NOW

BECOMING A POLITICAL FORCE

TECHNOLOGICAL

AGGREGATION OF WEALTH → WILL FIX OTHER DRIVERS

ADVOCATE FOR DIGITAL SOVEREIGNTY!

ECONOMIC

DISPARITY + POLARIZATION WORLDWIDE

INEQUALITY-DIGITAL DIVIDE

RISE IN SEA LEVELS

NATIONS DIGITAL TWINNING

LACK OF DISTRIBUTION OF RESOURCES- REMOVE THE NEED TO "SURVIVE" (FOOD, HOUSING, etc...)

ENVIRONMENTAL

WE DON'T KNOW HOW TO PROCESS A GLOBAL ECONOMY

GLOBALIZATION IS NOT ASSUMED ANYMORE

UNIFIED MESSAGING

LOCAL SUPPLY CHAINS

IMPLICATIONS FOR CREATIVES

POLITICAL



NAVIGATING TWO CURVES of CHANGE: CREATIVE & TECH ECOSYSTEMS

INSIGHTS INTO OUR
NEW FUTURE

THE CREATIVE SECTOR IS
MEANINGFULLY INTEGRATED INTO
THE NATIONAL R&D ENTERPRISE

FROM:

- SILOED PROCESSES
- LACK OF SKILLS / KNOWLEDGE BUILDING
- FEDERAL GOV LEADS
- NATIONAL
- PRODUCTIVITY
- RIGID SYSTEMS
- TOP DOWN APPROACH
- ISOLATION
- SELECTIVE PROCESS

TO:

- COLLABORATIVE WORK
- CREATIVES PLAY A SIGNIFICANT ROLE
- UNIVERSITIES TRAIN CREATIVES + SCIENTISTS
- ARTISTS + CREATIVES ARE ESSENTIAL TO STEAM
- LOCAL GOVS LEAD
- MODULAR
- PURPOSE
- ELASTIC BOXES
- ICC IS A DIVISION IN TIP
- SPECIALIZED EXPERTISE IS VALUED
- COMMUNITY CENTERED APPROACH
- INTEGRATION
- OPEN ACCESS

2035

PEOPLE UNDERSTAND
+ EMBRACE
CHANGE!

ARTS HAVE
THE SAME RIGOR
AS STEM!

CREATIVITY + ART IS VALUED!

SHIFTS

- ★ HOPE for CHANGE
- ★ INNOVATION OCCURS THROUGH COLLABORATION WITH DIFFERENT KINDS OF THINKERS
- ★ FROM STEM TO STEAM
- ★ HEALTH AS SPECIFICITY / FOCUS
- ★ ELASTIC BOXES
- ★ ARTS + ARTISTS ARE TAKEN SERIOUSLY
- ★ STEAM
ARTS, ETHICACY, AGENCY
- ★ RECOGNIZE TALENT OUTSIDE OF ACADEMIA
- ★ COMMUNITY OVER COLONIALISM

WHAT CAN WE
DO NOW?

YOU CAN
KICK OFF A
REVOLUTION!

End of Day 1: Recap, Reflection, and Team Presentations

DAY 1

IDEAS & INSIGHTS

TEAM PRESENTATIONS

GENTRIFICATION

THE GRANT BEFORE THE GRANT

BLACK AI

ACCESS

ALLOW THE VOICES OF THOSE WHO TRULY MATTER

WE NEED RESOURCES!

NEED: INFRASTRUCTURE FOR EMERGING TECH

WHAT HAPPENS TO THE OLDER GENERATION?

PUBLIC MEDIA

WE CAN DO MORE TOGETHER!

ART + SCIENCE COMPLEMENT EACH OTHER -and- THEY'RE DIFFERENT

ENVISIONING THE FUTURE IS INSPIRING!

RELATIONSHIP: TEMPORALITY and T.I.M.E

YOU CAN LEARN SOMETHING FROM EVERYONE!

THINK ABOUT POLICIES + PROCEDURES NOW

EXPAND ALTERNATIVE R+D MODELS

MAINTAIN CREATIVE SPACES WHILE WORKING TOWARD NEW MODELS

WE ALL SERVE THE PEOPLE OF THIS COUNTRY!

USE CREATIVITY TO HELP SPEAK the TRUTH!



MORE COLLABORATION!

TRANSLATE BETWEEN DIFFERENT MODES

BE FLEXIBLE

DIFFERENT WAYS OF THINKING

DRAMATURGY and RIGOR are SIMILAR

TECH CAN ASSIST US IN CREATING OUR FUTURE

DON'T SUGAR COAT THE PAST!

FUND DATA RESEARCH

FACIAL RECOGNITION RESEARCH LINEAGE

HISTORICAL DATA

PAINFUL PASTS TO JOYFUL FUTURES

CREATE DIGITAL LIBRARIES

NOT KNOWING WHO YOU ARE (WHO YOUR ANCESTORS ARE) CAUSES TRAUMA

End of Day 1: Reflections

- “Unity is corporate humility, and humility is recognizing that you can learn from someone else.”
- “What is really exciting is the NSF mandate. Often in the creative sector say we are the triple bottom-line—we are the glue. I can see the intersection. At the end, it clearly states that this is about the potential to produce advancements for the American people. We all serve the people of this country.”
- “I want to lift up and elevate probably the most dynamic session I had today. I started my day with James Scruggs. Getting to be in his session was so dynamic and critical at a time when people are asking us to be safe. That is the power we can bring in the creative economy. We can use creativity to challenge these things. I want to lift that up.”
- “One thing that struck me is how incredibly smart people have been with leveraging new technologies. That is not going the other way. As a technologist, we are not leveraging the artists. We need to do better, and artists need to do better sharing their developments with us.”
- “A notion of translation. Translating what we are doing into something the government can understand. We have different ways of measuring success and different processes. We have to translate between these different modes.”

End of Day 1: Reflections

- “An observation: you cannot have science without creativity and creativity without science. It seems obvious to me, yet we have to have all this discussion. Relates to Indigenous design. Seemingly obvious conclusions that are not obvious to anyone outside this room.”
- “Hearing the different ways of thinking about these really complex challenges has been enlightening. Technology research enterprise and creative enterprise. Originally my brain was resisting and as the day has gone on, I have gotten more flexible in my mind.”
- “STEAM feels like the asterisks of the arts. We are doing different things. The arts and humanities represent a fundamentally different way of knowing. There is a temptation in this environment to fit the arts into a science box. We need to recognize that we are doing different things. What is the difference in the funding? There is a reason we are trying to do that. Why are there billions of dollars over there and only a little bit over here?”
- “Things take time. Thinking about ways of knowing things that are culturally specific that could help all of us.”

End of Day 1: Reflections

- “I was in the breakout session talking about AI and XR. We thought of the 3 issues: tech standardizations (bringing things from somewhere else to the US, power conversion, stages), dramaturgy and rigor as a way to technologically develop your pieces, distribution network and licensing:
 - Program 1: Living library of tools. Partnering to get access to the prototyping materials and then the artists that play with the tools add to the library of knowledge.
 - Program 2: Actor isolation. This could be translated into a mental health and wellness program. Actors or gamers struggling with mental health.
 - Program 3: A program that funds a season worth of work/ performance art that can then be brought to funding that can help that piece travel from x to y to z institution.”

The UKRI Creative Industries Clusters Programme

Christopher Smith of UK Research and Innovation's Arts and Humanities Research Council spoke of key findings from the UKRI Creative Industries Clusters Programme.

Jax Deluca gave an overview of related work from the arts and creative economy at the NEA.

Overview of Speakers

Christopher Smith

Executive Chair
UKRI Arts and Humanities
Research Council

Jax Deluca

Director of Film/Media Arts
National Endowment for the Arts

Christopher Smith's Talk

- Creative Industries Cluster Programme: 9 Clusters
- Infrastructure and Costar
- State funder of research and innovation
 - Fund science and innovation across the UK
- What is a cluster?
 - A long-term investment – 5 years – of stable funding. An anchor institution will aggregate around itself and work with local partners to grow industry and business
 - Funded 9 clusters – over 50 million pounds. The outcome has been stunning. 270 millions pounds of funds raised. 466 startups. Over 5 and a half thousand jobs. 53,000 engagements. The return on the public investment was terrific. We invested in fashion and textiles, one discovered an inventive way to change the weaving process, reducing costs and impact on the environment. Also, really significant impacts in recycling.
 - One of the things that came out of the clusters was we were also able to use that to create the argument for an even bigger investment: Costar

Christopher Smith's Talk

- Costar
 - Gathering together the absolute cutting edge of research and innovation in screen technology
 - Networked with telecoms provider
 - Purpose is to democratize access to cutting edge technology
 - Most people almost never have the opportunity to get access to this kind of technology
- A lot of this is about access to the industry and the ability to get jobs. Through the clusters we were able to offer placements to people who would not have had the access before. We were able to think about how we can have content production that represents the whole of the UK.
- The UK gov has just launched a new industrial strategy and the creative industries are included in that. We are creating two new clusters. We are at the cusp of a new wave of infrastructure.

Christopher Smith's Talk

- Q&A with Christopher:
 - How does this relate to the catapult program?
 - Digital catapult was involved with one of the clusters and are now aligned with costar. What is really exciting for the second wave is how we can use the catapult to generate additional funding. Help us address those issues more systematically.
 - The numbers are impressive. How do you measure these outcomes and corollate them to the investment? How do you incentivize the faculties and universities to focus on these goals?
 - UK universities depend heavily on research income. We don't have the same philanthropic environment that the United States and Canada have. We hadn't had a grant structure before and there is enormous interest in the second wave. The creative industry sits in a very interesting place. It will always be artificial to stay down at the low-end research and not try to drive to market. It wasn't straight forward to do what we are doing. Not a straightforward process, we all had to work quite hard to make this work, but I think the timing was right. There is a pull from a large research investment with clear KPIs for innovation.

Christopher Smith's Talk

- Q&A with Christopher:
 - Do the universities buy into this?
 - I think we don't face it the same as in the US. But I do want to say it was a learning curve. A lot of work had to happen behind the scenes to make it work. The issue about clusters is that you cannot just start the clusters, all of them had developed skills over time. If there is a lesson to learn, you have to build where there is skill and willingness.

Jax Deluca's Talk

- NEA Office of research and analysis:
 - The NEA is the largest funder of the arts nationwide.
 - We are set up to provide jobs and training opportunities for arts and culture. Grants for arts projects – a funding opportunity, deadline will be announced soon.
 - I am here to talk on behalf of the head of our office of research and analysis.
 - In our 5-year agenda there is a much longer PDF that shows how we arrived at this. There are some overlapping goals of the NSF and NEA.
 - We have a lot of research resources on our website and one of the things that we do offer are grants for arts research.
 - There is no federal agency who tracks the creative economy, so we do some of that research.
 - We have a lot of data, please use it. You can always contact us; we are a small agency, and I am really happy to be here to support everyone.

Opportunities Via Current NSF Programs

Participants envisioned how existing NSF programs could be expanded or adapted to support innovation at the intersection of the creative and technology sectors in this set of breakouts.

Each breakout introduced a few representative programs across directorates at NSF to kick off the discussion.

Overview of Speakers and Topics

Breakout 1

Technology Focused
Programs

Led By

Chaitan Baru

Senior Advisor, Technology,
Innovation, and Partnerships
National Science Foundation

Allyson Kennedy

Program Director, Computer
and Information Science and
Engineering
National Science Foundation

Breakout 2

Education and Workforce
Development

Led By

Kevin Clark

Program Director, STEM
Education
National Science Foundation

Breakout Topic

Entrepreneurial
Programs

Led By

Gracie Narcho

Deputy Assistant Director, TIP
National Science Foundation

Breakout Topic

Society Focused
Programs

Led By

May Yuan

Program Director, Social,
Behavioral and Economic
Sciences
National Science Foundation

Allen Walker

Strategic Partnerships Officer,
Directorate for Technology,
Innovation, and Partnerships
National Science Foundation

Building on Today's NSF

Name of the Concept: **Non-traditional Classrooms**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- To breakout of traditional class formats
- The architecture

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- Non-classrooms
- Outside of classrooms

Program Sketch Authors:

Session: Education and Workshop Development

Building on Today's NSF

Name of the Concept: **A 21st Century Creative Economy**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- How might we define and measure the creative skills critical for the 21st century?

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- Redefine outcome from being tied to job and workforce development KPIs
- Refocusing on long term impact vs. short term impact on benefit of creative skill development
- Defining a creative economy strategy through a framework of people, places, and institutions at the regional or local level
 - All could benefit both EDU programs at K-12 and career levels

Program Sketch Authors:

Session: Education and Workshop Development

Building on Today's NSF

Name of the Concept: Rebranding – NSCF

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- NSF is not known for the intersection of data-science and creativity
- Advocating and including creativity from the NSF down will allow the scientific community to come around to the benefits/opportunity of incorporating creativity

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- Community engagement strategy needs to engage creatives
- Lack of social media
- Creative marketing team
- Who is on the ground?
- NSF needs to tell the story of creativity at work in science to the R+D world, their internal analysts, defense companies, and other federal agencies, etc.
- Become the ally
- National Science and Creativity Foundation

Program Sketch Authors: Shani Harvie, Kari Noe, Amber Leon Guerrero, Nikora Ngaropo, Chris Lee

Session: Education and Workshop Development

Building on Today's NSF

Name of the Concept: **Embed Creative Storytelling to All Disciplines**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- How to teach skills for creative digital storytelling that transcends disciplines?

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- Start with youngsters in K-6 with creative storytelling assignments
- “Design a means to deliver your understanding and findings using creative and immersive tech”
- Not just for specific disciplines but intentionally to be interdisciplinary by design

Program Sketch Authors:

Session: Education and Workshop Development

Building on Today's NSF

Name of the Concept: **Hybrid Classrooms**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Project-based approaches to learning new skills across disciplines or in spaces outside classrooms

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- Hybrid-classrooms
 - Project i.e., digital storytelling
 - Learning tools and skills to do so
- Public universities
- Community colleges
- Art studios
- Public libraries

Program Sketch Authors:

Session: Education and Workshop Development

Building on Today's NSF

Name of the Concept: **Knowledge Graphs Systems**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Movie making is a messy process today

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- Knowledge graph has scores, props, finance in one system
- Could fit into open knowledge network?
- Capture semantics and interconnections in one system

Program Sketch Authors: Annie Chang, Chaitan Baru

Session: Technology-Focused Programs

Building on Today's NSF

Name of the Concept: **NSF Braintrusts**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Startups may not have all expertise they need

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- Fund Pixar-like braintrusts to help startups - people can call to help with specific challenges

Program Sketch Authors: Matt Phillips, M Elio, Chaitan Baru

Session: Technology-Focused Programs

Building on Today's NSF

Name of the Concept: Improving Education Outcomes

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Improving education outcomes across socio-economic levels
 - Self motivation
 - Removing curriculum boundaries
- Leveraging AI/game motivating systems

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- Pilot program with middle school group (select)
- Group selected with focus on educational/behavioral issues restricting outcomes
- Supplemental to regular class environment
- Open world classroom
 - Ranking, social intersection
- Curriculum + in-game content development + engineering team
- Craft game environment where curriculum is tied to game mechanics
- Highlight on social elements of M.M.O/Metaverse aspects of games like Roblox/Fortnite
- Instruction + testing + tracking + etc.

Program Sketch Authors:

Session: Technology-Focused Programs

Building on Today's NSF

Name of the Concept: **Re-skilling**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Reskilling minority and underserved (and other) communities for increased participation in content production
 - AI
 - Virtual production
 - New production methodology
 - Other overlapping content development skills

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

Program Sketch Authors:

Session: Technology-Focused Programs

Building on Today's NSF

Name of the Concept: **Artistic Knowledge as Scientific Knowledge**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Create an avenue to make fundamental claims to artistic knowledge
- (Knowledge tools expressed/embodied in the creation of an artwork)

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- Build a connection to funding stream that make available the inclusive and abstract knowledge as a form of experimentation
- Available and established clients
- Science and dramaturgy

Program Sketch Authors:

Session: Technology-Focused Programs

Building on Today's NSF

Name of the Concept: **Cross Disciplinary Research**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Promote cross-disciplinary research between engineering and performing arts

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- Mechanisms to help cross-disciplinary teams receive funding for work with both a performance and an engineering output
- Raise artistic outputs (events, shows) to the levels of publishable work
- Promote each discipline to challenge and work with each other
- Artistic questions can be a source for new ways of thinking about engineering and vice versa

Program Sketch Authors: Lawrence Shea

Session: Technology-Focused Programs

Building on Today's NSF

Name of the Concept: “Post-Doc”

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- “Post-Doc” for arts MFA students working in technology and performance

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- Pathway for new artists to build experiences and skills
- These new grads will support local non-profit venues with talent and developing new tech for events
 - Expand capacity for regional venues
 - Expand audience for regional venues
 - Increase adoption of new practices regionally outside of “coasts”
 - Promote using new media topics for local storytelling
 - Increase access knowledge to these new tools

Program Sketch Authors: Lawrence Shea

Session: Technology-Focused Programs

Building on Today's NSF

Name of the Concept: **Labor Library**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Lower costs and support more grant seekers

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- Seed a small group of paid and benefited people who support applied projects the same way a grant out. The contributors would build expertise in early stages of project/product innovation that can be applied across many people's ideas
- Gig workers, underemployed artists, designers, software engineers, writers, etc.

Program Sketch Authors:

Session: Technology-Focused Programs

Building on Today's NSF

Name of the Concept: Entrepreneurial Scouts

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Often, artists are not aware of their innovations. They are coming up with solutions to problems they face in order to tell the story. But often, actual commercialization is possible in that solution. That's the hidden potential that current models can't uncover – because the artist isn't aware, and the current model requires them to be aware
- Mismatch between goals of many artists (goal is finished cultural work) and commercialization, even though many artistic processes result in potentially commercialization components

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- Create regional network of scouts who are plugged into the local arts scenes. Those regional scouts would have the mandate to uncover potential solutions that have commercial/societal/entrepreneurial potential.
- Then connect with the artist. Ask about the solution. Describe the potential, then help them with the legal foundation to protect their IP.
- Then connect them with designers to turn it into a product – or UX person to help make something that scales.
- Then business mentors to help write the case.
- Then help them find next phase funding
- Remove the onus for all awareness off the artist and provide their work the recognition it deserves.
- Fund development of innovation scouts
 - Who specifically look for opportunities/IP within a creative practice
 - Could be domain-specific (ex. Textiles)
 - Support commercialization of idea that was side-effect of the creative process

Program Sketch Authors: Julian Rad, Elise Co

Session: Entrepreneurial Programs

Building on Today's NSF

Name of the Concept: **Smart Theatres**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- The arts needs “smart theatres” and flexible innovative spaces
- Performing arts as a place for innovation

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- Convening with a multidisciplinary approach to define needs and opportunities for “smart theatre” spaces that performing artists can access to prototype and iterate new approaches
- Connecting performing arts/arts and tech communities with national funders
 - Regional convening for performance technology creators and national funders
- Regional “hubs” for research in performing arts and tech innovation with funding from NSF
- “Smart theatres” flexible theatres that can respond to new technologies

Program Sketch Authors: Lisa Jamhoury, Kate Stevenson, Mert Toka, Lori Melichar

Session: Entrepreneurial Programs

Building on Today's NSF

Name of the Concept: “Intellectual Merit” Education for Artists

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- “Broader Impact” is an easy thing for artists to recognize in their work
- “Intellectual merit” may not be something they recognize or know how to explain
- In come cases, they would qualify as intellectual merit for NSF

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- Offer workshops for artists to understand how to identify, contextualize, and communicate intellectual merit of their work
 - Would help understand where it might fit into NSF

Program Sketch Authors: Aaron Deacon

Session: Entrepreneurial Programs

Building on Today's NSF

Name of the Concept:

More Education and Outreach in Facets of Creative Sector
about Entrepreneurship in the NSF/TIPs Lens

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Challenge: innovation hiding in hard-to-reach places
 - Geographically, community, sector, marginalized creators operating outside of traditional channels)
 - Lots of programs centered around tech-readiness/adaptiveness in creative industries which can build pipelines/feeders
 - Ex. Voice ID, there are many artists/technologists are creating things like this at a small scale
 - Recreate EYEO conference
- Opportunity:
 - Discover potential leads
 - Train/offer technical assistance
 - Ideation training
 - Pitch training sessions to develop ideas/lenses appropriate for NSF program

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- Part 1
 - More education/outreach in partnership with NEA and creative sector (deeper convo/awareness around intellectual merit/broader impact)
- Part 2
 - Create a cohort of projects to receive seed funding that represent potential tech innovations with social impact promise
- Part 3
 - Recreate national conference events like EYEO Conference (art + code conference)(which doesn't exist anymore)

Program Sketch Authors: Gracie Narcho

Session: Entrepreneurial Programs

Building on Today's NSF

Name of the Concept: **Ethical AI Scouts**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Making AI work for society

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- A&R style regional scouts research artists who are working with innovative machine learning/"AI" to discover new technology with societal impact

Program Sketch Authors: Mike Young

Session: Entrepreneurial Programs

Building on Today's NSF

Name of the Concept: **Social Currency**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Social currency of influence can be more valuable than money
- Education of why IP/ownership matters – advocacy for new policy on this topic

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

Program Sketch Authors:

Session: Entrepreneurial Programs

Building on Today's NSF

Name of the Concept: **Rethinking Ownership**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Expand conceptions of ownership to unlock pathways to collective creation, value creation, wealth creation

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- Leverage Indigenous farmers, guilds, ESOPs and more as organizing frameworks for individual-creators to engage in “business” or “commercial” creative activities while gaining ownership in commercial ventures
- In other words, beyond philanthropy or VC to invest in/create ownership -> wealth -> sustained livelihoods

Program Sketch Authors: Alice Loy

Session: Entrepreneurial Programs

Building on Today's NSF

Name of the Concept: **Part Time Entrepreneurial Team Member for Story Telling**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Great technical ideas die when they sell a technology instead of a story on how the technology will solve multiple problems that matter

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- Engage the creative sector to help build the:
 - Impact story for the technical idea and its application
 - Suggest broader impact options
 - Connect to unconventional potential markets
 - Be part of the story telling for funders/markets
 - Creatively anticipate potential barriers and workarounds
 - Multiple and different success outcomes
 - Stories that can appeal to non-technologists

Program Sketch Authors: Glenn Ricart

Session: Entrepreneurial Programs

Building on Today's NSF

Name of the Concept: **Music and Tech Labs**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Music and tech labs that invest in start-ups, recording musicians, new models of monetization, AI, and intellectual property updates

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

Program Sketch Authors: Cezanne Charles

Session: Entrepreneurial Programs

Building on Today's NSF

Name of the Concept: **Reaching Traditionally Excluded Artists**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Challenge: how do we reach artists and communities outside of academia

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- Enable non-traditional science PI to apply
- Info session inviting community members/organizations traditionally excluded from NSF fundings
- Changing what “peer” means and peer-review process
- Frame art as research. Value a diversity of outcomes.

Program Sketch Authors: Payton Croskey, Sam Bourgault, JJM

Session: Society-focused Programs

Building on Today's NSF

Name of the Concept: **Lack of Knowledge**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Lack of knowledge/ability to translate between disciplines
- (Developing learning shared language is challenging and lengthy)

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- Develop interdisciplinary pilot programs that can be added to higher education curriculum to improve student awareness/ability to serve on multi-disciplinary teams
 - For example – policy briefing (short, approachable, easily deliverable content)
- IDEA: story boarding a policy brief like a comic strip
- Could include
 - Frameworks
 - Ex. Policy brief

Program Sketch Authors: Jeremy Schlegel, Carl Grodach, Megan Van Voorhis

Session: Society-focused Programs

Building on Today's NSF

Name of the Concept: **Pilot Grant Program**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Lengthy administration of larger grants to point of need

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- Create a pilot grant program with a creative on the review panel to quickly/responsibly get funding to exciting, critical research that can benefit NSF and creative goals/agendas
- \$50k easily administered program support with low barriers to entry, review, paperwork

Program Sketch Authors: Jeremy Schlegel, Carl Grodach, Megan Van Voorhis

Session: Society-focused Programs

Building on Today's NSF

Name of the Concept: **Collaboration**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Interdisciplinary collaboration
- How to collaborate: the NSF might fund initiatives that demonstrate “how to collaborate”

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

Program Sketch Authors:

Session: Society-focused Programs

Building on Today's NSF

Name of the Concept: **Involve Creatives to Redefine “The Grant Boxes”**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Solving social problems
 - Utilizing oral histories and regional expertise to see and understand

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- Integration at the start of a problem
 - Identifying what the grant boxes are

Program Sketch Authors:

Session: Society-focused Programs

Building on Today's NSF

Name of the Concept: **Break the University Requirement**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Access to NSF funding is through an institution
 - Too insular

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- Government matching funding of universities to match entrepreneurs
- Get out of the university silo
- Language of promotion
- The entrepreneur is a start, but it is still a challenge

Program Sketch Authors:

Session: Society-focused Programs

Building on Today's NSF

Name of the Concept: Incentive Trans. Disc. Outcomes from an Institution

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- The audience and incentives don't exist for "popular" or mass research
- (Institutional resistance)

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- Now the Dean must support
- Create grant criteria to be a "public impact"
- Require transdisciplinary outcomes from the beginning
- Remove the perception of creative collaboration

Program Sketch Authors:

Session: Society-focused Programs

Building on Today's NSF

Name of the Concept: **Trans Disciplinary Network Opportunity**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Interdisciplinary collab between hard and soft sciences is not naturally happening

Concept for the NSF

Describe a specific way an existing NSF program could engage with the creative sector in an impactful way, ideally at a national scale.

- “Seek intentional collaboration”
- Create more intentionality about breaking silos, getting scientists to collaborate with creatives more regularly and productively
- Bring people together for a problem (example: sources of truth)
- New ways to present + share insights

Program Sketch Authors:

Session: Society-focused Programs

New Models, Programs, and Partnerships

Participants transitioned to envision new approaches that move beyond current NSF offerings to consider the new types of R&D models, programs, and partnerships needed to address the needs and ideas explored in Day 1.

Overview of Speakers and Topics

Breakout 1

Indigenous Culture and
Creativity Hubs

Led By

[Jason Leigh](#)

Professor
University of Hawaii At Manoa

[Chris Lee](#)

Founder and Director
University of Hawaii Academy for
Creative Media

[Nurit Kirshenbaum](#)

Professor
University of Hawaii At Manoa

Breakout 2

New Models for the
Entertainment Industry

Led By

[Gabriele Almon](#)

Sr. Director of Policy & Research
Television Academy

[Alex Forsythe](#)

Senior Director, Science and
Technology
Academy of Motion Picture Arts
and Sciences

[Chaitan Baru](#)

Senior Advisor, Technology,
Innovation, and Partnerships
National Science Foundation

Breakout 3

Ethical Creative
Technology

Led By

[Alexandra \(Alex\) Porter](#)

Graduate Student
Wayne State University

Breakout 4

Community Open
Data

Led By

[Alice Loy](#)

Co-Founder and CEO
Creative Startups

Breakout 5

Bridging Emergent Tech and
Creative Practice

Led By

[Rajeev Jain](#)

Senior Director, Technology
Qualcomm

[Jax Deluca](#)

Director of Film/Media Arts
National Endowment for the Arts

[Lauren Lee McCarthy](#)

ICC - Co-Principal Investigator
UCLA Design Media Arts

Concept Sketch

Name of the Concept: **Technologies**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Technologies developed for artistic projects quickly become obsolete if the show/event stops touring
- Artists/technologists are isolated and have limited resources

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Funding for cross-team continued tech development
- Promote touring opportunities by supporting local venues to host technically challenging work
- Scale up from individual solutions to more broadly applicable tools

Key Partners

Who else could be involved at the regional, state, and national levels?

- Regional presenters
- Make-spaces
- Non-profit educational spaces/NOT universities
- Universities

Breakout/Concept Authors: Bridging Tech and Creative Practices / Lawrence Shea, CMU

Concept Sketch

Name of the Concept: Creative Partnership Funding

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Science and engineering projects could benefit greatly from involvement by artists and designers and vice versa
- It's often hard to support these partnerships
- Academic institutions are often very siloed

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- A funding program that bridges science/engineering and creative fields, requiring Co-PIs from science/engineering and arts/humanities fields
 - These Co-PI partnerships would also help onboard/mentor new PIs
- A big sticky point for creative people engaging with NSF is lack of familiarity with terminology and application procedures

Key Partners

Who else could be involved at the regional, state, and national levels?

- NEA – Could contribute jury members?
 - There is a need for multidisciplinary juries that can understand the impact on the project of creative elements of proposals
 - Advertise the fact that the jury is multidisciplinary to encourage participation

Breakout/Concept Authors: Bridging Tech and Creative Practices / Lauren Lee McCarthy, Lisa Jamhoury, Kate Stevenson, Nikora Ngaropo, Amber Leon-Guerrero, Brian Frehner

Concept Sketch

Name of the Concept: Connecting Point

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Technologists and electrical engineers working within the creative industry are rarely informed or equipped to navigate federal grants (or any type of grant) as they are typically freelancers working independently (or collectives of creative cohorts solving technical issues in the entertainment industry) and are usually not at the table or fall in between categories (and are usually a line item as technical consultants)
 - Sometimes a tech solution needed in performance might have a useful application elsewhere

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Connect with electrical engineers/computing majors at universities with interdisciplinary programs and informal spaces that do outreach/education efforts in the arts/tech field

Key Partners

Who else could be involved at the regional, state, and national levels?

- Places like:
 - NYU ITP
 - CMU / School for Creative Inquiry
 - UCLA
 - MIT
 - LIMITS (Computing within limits.org)
 - Older, nonexistent networks: EYFO Conference
 - Art++Code (at CMU)
 - Trade unions in the entertainment industry
 - Non-union skilled workers in film/performing arts

Breakout/Concept Authors: Bridging Tech and Creative Practices / Jax Deluca

Concept Sketch

Name of the Concept: **Artist Residency Earlier in the R&D Cycle**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Artists are (often) brought in to do visioning at the applied breakthrough stage – what if we bought them in at foundational breakthrough, or even during the hypothesis/experiment stage

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Grant program
- Soliciting criteria or incentives
 - NSF Sponsored “artist-in-residence” at tech companies/labs

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Bridging Tech and Creative Practices / Aaron Deacon, Rajeev Jain

Concept Sketch

Name of the Concept: **Community Driven Technology**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Public spaces: performing art centers waste: audience for traditional art dying/ How do we repurpose public space for energy art/technology (ex. XR/AI)
- “Smart Mobility” – access to technology for underprivileged communities
 - Low-cost access technology
- Technology for artist in experience – how to lower cost e.g. dance
- Form factor – technology that “fits” form factor imagined by artist

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Find collaboration across engineering/technology/public projects to deliver technology that meets community needs

Key Partners

Who else could be involved at the regional, state, and national levels?

- HBC
- NEA
- Civic agents

Breakout/Concept Authors: Bridging Tech and Creative Practices / Rajeev Jain

Concept Sketch

Name of the Concept: **Models for Additional Funding**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Seed funding
 - Projects can be selected for funding beyond initial “phase zero”
 - Orgs selected receive ongoing support

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Bridging Tech and Creative Practices

Concept Sketch

Name of the Concept: **Phase Zero Funding**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Access is limited
- Invest before the “valley of death”

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Phase Zero funding through intermediary hubs that invest in community-based tech solutions that address specific issues
- Relevant tech infrastructure and develop and test
 - Proof of concept

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Bridging Tech and Creative Practices

Concept Sketch

Name of the Concept: **Immediate Behavioral Modification**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Police and other actors can act in unethical ways (e.g. George Floyd)
- Fully transparent with each other
- Being truthful with police and other authorities
- Everyone getting on socials
- People being kind on socials
- Not caring about body on social media
- Getting off VR
 - It makes you meet people in both ways

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Investigate/fund tech to trade ethical/moral actions of public servants
- “Cop Stop”
- Could monitor ethical behavior and use methods (brain interventions or muscle simulation) to prevent actions
- Tracking ethical things
- Getting rid of meta/AI
- Making better social medias
- Making safe spaces for everyone
- Having people feel included
- Helping to make a safe AI that gives responses to questions it should actually be getting asked
- People getting off apps all day
- Adding reminders on socials to stop scrolling every 15-20 mins

Key Partners

Who else could be involved at the regional, state, and national levels?

- Government (President, VP, Branches, etc.)
- Owners of the socials
- My mom (Alex Porter)
- Partners with socials
- Makers of AI
- AI itself
- VRs
- Content creators
- Keeping ethics in mind
- Teens/kids so they can help to make it better for their mental health

Breakout/Concept Authors: Ethical Creative Technology / Stefan Youngblood, Riley D., Alex Porter, Jaleel White, Wesley Taylor

Concept Sketch

Name of the Concept: **AI Driven Government?**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Explore ethical transparent governance that is data driven from human subjective decision making

Key Partners

Who else could be involved at the regional, state, and national levels?

- Voting could be seen as a way to shape AI

Breakout/Concept Authors: Ethical Creative Technology / Jaleel White

Concept Sketch

Name of the Concept: A Non-Profit Organization or other Method to Serve as an Ethical Arbiter

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- How to create a system that is centered on ethical experience?

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Because for-profit companies tend not to check their own ethics
- Need
- “Flutics” (Flexible Ethics)
- Like B-Corp

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Ethical Creative Technology

Concept Sketch

Name of the Concept: Ethical Engines to Oversee Other Media Platforms

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- There is a push/pull in ethical systems and profit systems

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Use tech to “police” social and/or other platforms to achieve ethical, representative user experiences

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Ethical Creative Technology / Alex Porter

Concept Sketch

Name of the Concept: **Methods to Encourage All to Vote**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Research into social methods of achieving full voting participation
- Psychology on tech

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Ethical Creative Technology / Jaleel White

Concept Sketch

Name of the Concept: **Open-Source Technology**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- More open-source technology in social media
- Re-incorporate/prioritize “local” involvement
- Distinguish between forms of representation and their purpose

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Creative commons
- Community mesh networks
- Funding these types of research opportunities
- Integrated survivability

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Ethical Creative Technology

Concept Sketch

Name of the Concept: **New Roles in Media Production**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Lead the world in taking advantage of changing production
- Rescue jobs from having to be outsourced and U.S. from losing entertainment dominance
- Create new eco-system in the Midwest/other areas
- Incubate/stress test New York

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Training and development of new and experienced production roles to harness latest production trends
- My company is actively producing content with new pipelines for major studios and are challenged with finding talent that is ready
- We can also segment and merge older roles to meet current/future demands
- Opportunity for underserved groups

Key Partners

Who else could be involved at the regional, state, and national levels?

- Broadcasters/streamers
- Universities/Community Colleges
- Production companies
- Community workforce development organizations

Breakout/Concept Authors: Entertainment / Carl Reed

Concept Sketch

Name of the Concept: Fundraising Beyond “The Pivot”

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- There is not a model for start-ups, transitioning or pivoting and who funds

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- New/shifts for SSBR approaches

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Entertainment

Concept Sketch

Name of the Concept: **New + Authentic Metrics**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Define and create the measurements that are most authentic to your challenge

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Example: digital twins and wearables to get more visibility and data

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Entertainment

Concept Sketch

Name of the Concept: **New Model for Training**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Experienced workers need support to get familiar with technology
- How do you prepare for the new internet vs. upskilling to antiquated tech

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- New model of training
- Leveraging expertise across a network

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Entertainment

Concept Sketch

Name of the Concept: Measuring the Speed of Tech

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Measuring the new technology
 - The time and results would be outdated quickly and laborious
- How are we measuring the creative economy?
 - It is currently undervalued
 - Not NSF(NEA)

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Survey to measure the expansion, creation and adoption of new technology

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Entertainment

Concept Sketch

Name of the Concept: **Sharing New Work**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- So much work is sitting on machines not being seen

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Public performance rights, how can we take that model and create opportunities to broaden the audience
- Support to build tech infrastructure to share immersive experiences more seamlessly

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Entertainment

Concept Sketch

Name of the Concept: **Future Digital Workplace**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- The regional infrastructure for virtual production does not exist

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- What is the digital workplace of the future?
- What are policies and structures needed to give a voice to these independent/"Solo" or regional voices

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Entertainment

Concept Sketch

Name of the Concept: **Creative Gig Economy Certificate**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- The economics of independent films, who is researching, surveying for workforce skill data

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- How to get a pulse on the creative gig economy
- Don't have a certificate that they've been certified in immersive tech

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Entertainment

Concept Sketch

Name of the Concept: Up-skill Existing Workers

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Below the line up and re-skilling
 - Not just young people
 - Vocational technical skills
 - Meet people where they are vs. forcing into existing learning systems
- What is the new entry level if AI is the tool that replaces/economized that

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Community colleges hiring industry professionals who can upskill existing workers

Key Partners

Who else could be involved at the regional, state, and national levels?

- Community college system
- Excellent NSF program

Breakout/Concept Authors: Entertainment

Concept Sketch

Name of the Concept: The Virtual Set of the Future

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Empower a single person to do the whole process, but collaboration

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Digital collaboration platform of the future
- New workflows and the skills to support it

Key Partners

Who else could be involved at the regional, state, and national levels?

- Community college system

Breakout/Concept Authors: Entertainment

Concept Sketch

Name of the Concept: Polyphony – Decrease Polarization

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Decreasing polarization
- Arguing to understand not to win

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Polyphony around shared data
- Multiple prospects on what's important and what the data reveals
- Can artists show different interpretations of the data

Key Partners

Who else could be involved at the regional, state, and national levels?

- New Pluralists Citizen University
- Civic collaborating

Breakout/Concept Authors: Community Open Data

Concept Sketch

Name of the Concept: **Artist Interpreted Data**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Show complex data that is normally delivered in text/graph format in artistic way that leverages the data important to THAT community

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Employ creators to visualize complex reports

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Community Open Data

Concept Sketch

Name of the Concept: 10-Year Moonshots Around Targeted Challenges

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Tackle a challenge i.e., “childhood asthma” and NSF lead (from the get-go) a syndicate of higher ed, investors, philanthropy organized around roles
 - Pre-seed, seed, Series A so the scale trajectory is envisioned from the beginning

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Mimic how statues scale but make it centered on impact
- Frankly, the Engines are doing this to an extent, but NSF could do more “bully pulpit”

Key Partners

Who else could be involved at the regional, state, and national levels?

- EAA
- Large scale foundations
- Local foundations
- Reputable civic / health / equity / arts orgs.

Breakout/Concept Authors: Community Open Data / Alice Loy

Concept Sketch

Name of the Concept: **Engines with Holistic Impact**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- NSF engines might consider holistic impact on individual communities and ethical interactions with that community

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Bring together the right people/resources

Key Partners

Who else could be involved at the regional, state, and national levels?

- Google X
- Kauffman Foundation
- Schmidt Futures

Breakout/Concept Authors: Community Open Data / Glenn Ricart

Concept Sketch

Name of the Concept: **Community Storytelling**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- How do you replicate these kinds of labs for the storytelling that may not fall into traditional storytelling structures

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Advance funding for growing the capacity of communities to do their own storytelling
- Transferability
 - Focus on not just the pilot, but knowledge transfer

Key Partners

Who else could be involved at the regional, state, and national levels?

Breakout/Concept Authors: Indigenous Culture and Creativity Hubs

Concept Sketch

Name of the Concept: **Community Place-based Hubs, Community Hub Hugs**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Building networks between universities, community organizations, artist spaces, etc.
- Where communities of learning and communities of practice can be nurtured
 - Focused on local, situated problems and being able to share across the network nationally
- Teaching tech skills through application
- Places to come in and play

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Funding “Post MFA” positions (akin to post docs) and artist residencies in university departments that are not arts departments

Key Partners

Who else could be involved at the regional, state, and national levels?

- Talk to Chis Johanson!

Breakout/Concept Authors: Indigenous Culture and Creativity Hubs / Chris Johanson

Plenary Talk and Exercise

A thought-provoking talk was given from a leader at the National Science Foundation, which synthesized perspectives from the conference.

Following the talk, participants experienced an “unconference” mastermind, collaborating at small tables to develop and refine ideas related to the talk heard prior. Participants shared their insights across the room, learning actionable concepts from each other.

Overview of Speakers

Plenary Talk Given By

Kevin Clark

Program Director,
STEM Education
National Science Foundation

“Unconference” Exercise Facilitated by

Matt Phillips

ICC Facilitator,
President
Phillips & Co.

Kevin Clark

- When people find out I am from the NSF they give me that look like “why are you here?” because people don’t know what the NSF does.
- Mission history
 - Advance the national health, prosperity, and welfare
 - Secure the national defense
 - Promote the progress of science
- NSF by the Numbers
 - 11k grants awarded per year
 - \$9.9 billion in funding from the US government
 - 39k proposals evaluated
 - \$1.6 billion STEM education
 - 1.8k NSF funded institutions
 - 93% funds research, education, and related activities
 - 352k people NSF supported
 - 258 NSF funded Nobel Prize winners

Kevin Clark

- What can YOU do?
 - Proposers may send a 1-2 page concept paper to DRLASL@nsf.gov to schedule a 30-minute meeting or receive written feedback
 - Search for funded projects at <https://www.nsf.gov/awardsearch>
 - Serve as a reviewer for NSF AISL: <https://new.nsf.gov/funding/opportunities/aisl-advancing-informal-stem-learning/announcements/109728>

Unconference: What stood out from Kevin's talk?

- “We came across a question of how to make artistic practices more scientific. We came up with an idea to document potential outcomes opposed to actual results. Give a scientific element to art. This can also happen in workshops. How can we make general art more scientific for NSF?”
- “Technology to create healthy neighborhoods.”
- “Grant and funding process: an arch funding model that could be more widely adapted. This would also come along with support and resources along the way that could open up more funding. Broadly distribute the ‘secret menu.’”
- “The original thought was how can we expand digitally managed practices to meet a defense mandate. What can they use to inform themselves and would be an interactive ongoing learning tool. This raised questions about how much data is enough and where is the ethical line.”
- “The UK specifically did some of this work a little while ago and realized that creative enterprises are huge exports. Understanding that our exports in the future will be comprised of a lot of this.”
- “Definitions need to change a little bit, break down silos, make connections. All the different areas of specialization and expertise. NSF can kickstart this.”

Program Office Greenfield

We flipped the script and imagined ourselves as NSF program officers of the future, tasked with defining and running programs to support innovation at the intersection of the creative and technology sectors.

Participants imagined the role in a variety of ways to think through approaches to meet NSF's vision of innovation anywhere, opportunity everywhere.

Overview of Greenfield Topics

Greenfield 1

Regional Innovation

Led By

Greg Pottie

ICC - Co-Principal Investigator
UCLA Electrical Engineering

Greenfield 2

Entrepreneurship

Led By

Jennifer Jacobs

ICC - Co-Principal Investigator
UCSB Media Arts &
Technology

Kevin Clark

Program Director, STEM
Education
National Science Foundation

Greenfield 3

Economic Competitiveness

Led By

Jeff Burke

ICC - Principal Investigator
UCLA Theater, Film and
Television

Allyson Kennedy

Program Director, Computer
and Information Science and
Engineering
National Science Foundation

Greenfield 4

Distributed Communities of
Practice

Led By

Lauren Lee McCarthy

ICC - Co-Principal Investigator
UCLA Design Media Arts

Jax Deluca

Director of Film/Media Arts
National Endowment for
the Arts

Greenfield 5

Workforce Development

Led By

Christopher Johanson

ICC - Co-Principal Investigator
UCLA Classics, Digital Humanities

Chaitan Baru

Senior Advisor, Technology,
Innovation, and Partnerships
National Science Foundation

1. Your team is a program office in a new agency at the local, state, or federal level.

Write your breakout focus and discuss.

- Breakout 1
- Take it for Grant-Ed
- Regional Innovation
- Help prepare people to write grants

How will you bring the creative and tech sectors together?

- Ask AI
- First answer: if AI restated the question
- AI powered grant matching
- AI writing assistant
- Data Analysis from previous grants

Write bullets describing a call for proposals that you'd run.

- Curated performances appealing to grant writers and seekers
- Introduce opportunities
- Grant therapist

2. Take turns pitching projects to the program you just designed. Optional: Make funding decisions.

Project pitch

- Aspiring non-profit founder
 - After school STEM

Project pitch

- Researcher with a big idea
 - Clean energy

Project pitch

- Educator-turned-entrepreneur

Project pitch

- Community organizer

1. Your team is a program office in a new agency at the local, state, or federal level.

Write your breakout focus and discuss.

- Breakout 1
- Innovation villages

How will you bring the creative and tech sectors together?

- Planned village
- Residents expect to be a part of innovation tests

Write bullets describing a **call for proposals** that you'd run.

- What innovation are you proposing?
- What is its value?
- Is it safe?
- Did the village vote to accept it?
- Co-living fellowships
- Establish regional identity
- Support arts

2. Take turns pitching projects to the program you just designed. Optional: Make funding decisions.

Project pitch

- Closed loop bio-vegan materials research

Project pitch

- Collaborative music models including competition and performance – dataset with governance model

Project pitch

- A plastic free village
- Better understand how to remove plastics and maintain it

Project pitch

- Be a test site for NSF/CISE/SCC projects that are infeasible elsewhere
- Don't hold back the future because of the present

Program Office Greenfield

1. Your team is a program office in a new agency at the local, state, or federal level.

Write your breakout focus and discuss.

- Breakout 1
- Local/state

How will you bring the creative and tech sectors together?

- Convening via networks
- Distributed content creating challenges that have both tech and creative components

Write bullets describing a call for proposals that you'd run.

- Education (k-12, college, informal, lifetime)
- Social impact (with technical and non-technical collaborations)
- New models of cultural expression (creation, adoption, delivery)

2. Take turns pitching projects to the program you just designed. Optional: Make funding decisions.

Project pitch

- New collaboration tool to enable integrating of tech and human craft (designed to be updated regularly with distributed network)

Project pitch

- D+D metaverse (or other RPG) to enable story telling in games by players

Project pitch

- IP that works for distributed tech/content creation; testing of consequences for multiple scenarios

Project pitch

- Games as informal ED
 - Spatial web
 - Community/public interest technology
 - Place-based digital inclusion

1. Your team is a program office in a new agency at the local, state, or federal level.

Write your breakout focus and discuss.

- Breakout 1
- Articulating holistic awe program
- Communicating visually (mind and emotion) to communicate topics and new technologies

How will you bring the creative and tech sectors together?

- Innovation/topic
- Tech
- Comm/creative
- Audience
- Equal partners

Write bullets describing a call for proposals that you'd run.

- Plans that integrate tech and communication operative intended to create immersive experiences, that change heart and mind
- We want places that create ah-ha moments
- Communicate complex topics in a deep emotional/experiential way

2. Take turns pitching projects to the program you just designed. Optional: Make funding decisions.

Project pitch

- Psychological impact of nutrition on your health

Project pitch

- Projections of future climate landscapes

Project pitch

- Impacts of war and conquest via Nazi looting of Western art

Project pitch

Program Office Greenfield

1. Your team is a program office in a new agency at the local, state, or federal level.

Write your breakout focus and discuss.

- Breakout 1
- What happens if we succeed?

How will you bring the creative and tech sectors together?

- What would be the impact of success of funded NSF projects
- (CISE/SCC)

Write bullets describing a **call for proposals** that you'd run.

- Identify and align with other funded research
- Predict broader impacts and how they should be understood/taken advantage of/avoiding downsides

2. Take turns pitching projects to the program you just designed. Optional: Make funding decisions.

Project pitch

- Create digital twin accurate enough to project the ranges of results the SCC research must create

Project pitch

- Take 2+ projects in S&CC and study cross-impacts

Project pitch

- Realistic digital twin ready to simulate your research

Project pitch

- We'll create an LLM to allow S&CC projects to be emulated

Program Office Greenfield

1. Your team is a program office in a new agency at the local, state, or federal level.

Write your breakout focus and discuss.

- Breakout 2
- Relationship building grant (growth grant)

How will you bring the creative and tech sectors together?

- Convenings knowing passion
- Time during convening
- Safe space for vulnerability
- Intentional space by design
- Multi-disciplinary: who is in the room and conversation
- Multi-model
- Bottom up

Write bullets describing a call for proposals that you'd run.

- We are looking for proposals for convenings around multi-disciplinary multi-model projects
- These projects should support or generate lasting relationships between creatives and researchers
- The outcomes should be nondeterminative but could result in products, tech, knowledge sharing, knowledge creation, but most importantly long-lasting relationships that have broad impact on industries, sectors or communities
- This grant is multi-staged to support recent relationships through low stakes. Introducing seed funding to more substantial expanding for more rooted projects

2. Take turns pitching projects to the program you just designed. Optional: Make funding decisions.

Project pitch

- Determine what the applying org or sole proprietor already established and understand in their field of creative works or research
- Also understand the "income to public impact" to determine the tier in which the organization belongs in, to give those who are just starting a chance to receive a grant. Monitoring isn't necessary but it necessary for future grants

Project pitch

Project pitch

Project pitch

1. Your team is a program office in a new agency at the local, state, or federal level.

Write your breakout focus and discuss.

- Breakout 2
- Entrepreneurship

How will you bring the creative and tech sectors together?

- Prerequisite of a tech and creative partnership
- Mutual benefit
- Product development component or leveraging existing commercial product or service

Write bullets describing a call for proposals that you'd run.

- What is the problem you are solving or opportunity you are exploring?
- Parameters
- There must be a clear sci/tech and creative partnership
- There should be a relation of mutual benefits
- Your work should be tracked and discussed in platforms to provide dialogue in the wider community
- How will measure impact what the ROI look like?
 - "The awe index"
- Grant before grant funding

2. Take turns pitching projects to the program you just designed. Optional: Make funding decisions.

Project pitch

- Furthering affective computing by applying therapeutic/health technologies to assessing emotional response in film/entertainment

Project pitch

- Smart architecture for artistic monitoring

Project pitch

- Flipping data: investigating methods for individuals to monetize their personal data at scale

Project pitch

Concept Sketch

Name of the Concept: **Multiple Concepts!!!**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Challenge:
 - Sacrificing creative integrity in proposals to fit research agendas – more deductive vs. inductive
 - Reveal the “secret” menu of NSF resources
 - Expand definition of science

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Arch funding model – more liberatory and unrestricted but with support and resources along the way
- A more accessible/public facing directory of resources
- Regional scouts that embed themselves in local cultures and take responsibility off creatives or voices that have been excluded

Key Partners

Who else could be involved at the regional, state, and national levels?

Concept Sketch Authors: Breakout 2 / Alex Porter, Wes Taylor, Amber Leon-Guerrero, Mert Toka, Julian, Anika, Nikora Ngaropo

Concept Sketch

Name of the Concept: **Community Advisory Committees**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Dialogical decision making – including the communities that are impacted the most

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Community advisory committees on a regional level
- Grant before the grant – providing more support before grant funding

Key Partners

Who else could be involved at the regional, state, and national levels?

- Indigenous populations
- People of Color
- LGBTQ+ community
- Women
- Any underserved/underserved communities

Concept Sketch Authors: Breakout 2

Concept Sketch

Name of the Concept: **AI Bot – GPT for NSF – Simple but Impactful**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Finding information on the NSF site can be difficult

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- GPT for NSF
 - This is a simple way for the average person to navigate the information
- It allows the person to “naturally” have a dialogue with the information and find where you fit and potentially the problems that need to be solved from an NSF lens

Key Partners

Who else could be involved at the regional, state, and national levels?

- Tech partner and NSF

Concept Sketch Authors: Breakout 2 / Nikora Ngaropo, Amber Leon-Guerrero

1. Your team is a program office in a new agency at the local, state, or federal level.

Write your breakout focus and discuss.

- Breakout 3
- Team applies for grant

How will you bring the creative and tech sectors together?

Who?

- User
- University
- Researcher
- Entrepreneur
 - Funded by SBIR

Write bullets describing a **call for proposals** that you'd run.

- They take a research topic and deliver it to production for a use case validated by one or more customers who commit to testing and deploying
- Industry non-profit org could help NSF review or be delegated approval or management
- Co-funding with the customer?

2. Take turns pitching projects to the program you just designed. Optional: Make funding decisions.

Project pitch

- An entrepreneur-researcher received an SBIR grant, built a product, found a customer who needs something with different features
- Wants funding to pivot the project

Project pitch

Project pitch

- An entrepreneur found a research project they want to commercialize, it has a customer
- Seeks a grant to fund it

Project pitch

Program Office Greenfield

1. Your team is a program office in a new agency at the local, state, or federal level.

Write your breakout focus and discuss.

- Breakout 3
- Center for creative intersections

How will you bring the creative and tech sectors together?

- Intersection of academic research on gen AI and large institutions to use OR entrepreneurs

Write bullets describing a **call for proposals** that you'd run.

- Applications are refocused and unique to specific communities
- The goal is to put things that are unique and special about communities to create competitive advantage no one else has
- We need input from movie makers today (lessons learned) so we can focus on longer term research and learning to feed that into production of the future
- Must include one partnership that is distinctively different from your business

2. Take turns pitching projects to the program you just designed. Optional: Make funding decisions.

Project pitch

- How do we make technology more efficient then integrated into today's production?
- "Productize" research in a way that makes it into industry and is helpful to industry

Project pitch

Project pitch

- Their funding from the center goes to fund smaller teams

Project pitch

Concept Sketch

Name of the Concept: **Current Program (CISE): Civic Innovation Challenge**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Using tech to solve civic problems
- Ex. Increasing graduation rate in community colleges of Black and Brown people
 - Called Techoguide (tech being developed in Sacramento)
 - Tech solution takes their varied experiences and puts together to recommend the degree programs and remaining needs to graduate
 - Shows the pathway to graduation

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Add the creative industry to this existing program

Key Partners

Who else could be involved at the regional, state, and national levels?

- Local cities/communities
- Tech builder
- Community outreach or builder
- State treasurer's office
 - Funding source?

Concept Sketch Authors: Breakout 3

1. Your team is a program office in a new agency at the local, state, or federal level.

Write your breakout focus and discuss.

- Breakout 4
- Disability and accessibility
- Access workers

How will you bring the creative and tech sectors together?

- Disability communities tend to be very distributed
- Communities are distributed across geographic areas (technology is useful for this)
- Virtual vs. in person tensions

Write bullets describing a call for proposals that you'd run.

- Research trust building mechanisms with specific to distributed/disabled experience
- Depth is currently sacrificed to scale. Research how depth is measured in scientific domains and how similar mechanisms could be applied to all findings

2. Take turns pitching projects to the program you just designed. Optional: Make funding decisions.

Project pitch

- Diversify what is metric-ed and what growth is expected inside NSF

Project pitch

- Experiment with the application framework itself

Project pitch

- Polarization is a national security risk
- Research trust building techniques in multisided social markets
- Collate established design-for-one access approaches as a library of reusable access tools

Project pitch

- Each design application process and metrics give them:
 - Blind
 - Dine
 - Lakotta
 - Black Detroit
 - Spanish Speaking LA

1. Your team is a program office in a new agency at the local, state, or federal level.

Write your breakout focus and discuss.

- Breakout 4
- Artists and artistic knowledge

How will you bring the creative and tech sectors together?

- Pay artists to apply to NSF to test an idea

Write bullets describing a call for proposals that you'd run.

- Open a research opportunity for artists and graduate students to conduct research on about audiences attending perspective arts events
- In-body experiences we respond to them in our bodies
- Ascend the mental health of collaborative bodies, theatre crews, etc.
- Pre and post surveys of emotional response

2. Take turns pitching projects to the program you just designed. Optional: Make funding decisions.

Project pitch

- Distributed research project study on the impact of arts programming on attendees
 - Qualitative and quantitative

Project pitch

- note

Project pitch

- Create a pathway for artists to propose an idea
- Fund the experiential ideation of artists to advance the goals of NSF
- Create scalable opportunities for unabashed creative exploration

Project pitch

- note

Concept Sketch

Name of the Concept: **Develop a USA Creative Cluster Fund**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Develop regional intermediaries that house/cultivate “innovation/creativity/culture” hubs that incorporate CISE, ENG, SBE, EDU, etc. elements for the benefit of local communities and advanced innovation ecosystems

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Regional support for R+D labs developing technology informed by the creative sector
- Open call to identify regional orgs that have capacity to act as an intermediary to “on-the-ground” entities

Key Partners

Who else could be involved at the regional, state, and national levels?

- UIC Creative Cluster
 - Have them advise and model program similar

Concept Sketch Authors: Breakout 4

Concept Sketch

Name of the Concept: **Experimental Cohort Model**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Connect the creative sector and community sector with science and technology

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Create open calls targeted to both creators/communities and scientists/engineers, which could be matched or part of a cohort oriented toward experiential/foundational research (which includes arts practices)

Key Partners

Who else could be involved at the regional, state, and national levels?

- Museums, libraries, community centers, artist centers, maker spaces, people that already do great work!!

Concept Sketch Authors: Breakout 4 / Sam Bourgault

Concept Sketch

Name of the Concept: **TIP Creative-Technology Tools & Workflows Grant**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- There is a large community of technical people building tools to support creative workflows and outputs
- Many of these tools are used once
- They could be spun off into reports, tools, workflows that spur innovation in the arts

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- NSF could fund the building of tools/platforms OR innovative works that will likely result in new workflows/platforms/tools
 - (Creative projects that don't currently have a tech solution, but could with investment)

Key Partners

Who else could be involved at the regional, state, and national levels?

- Creative-technologists
- Artists working with computation/technology
- Arts and tech hubs

Concept Sketch Authors: Breakout 4 / Lisa Jamhoury

Concept Sketch

Name of the Concept: NSF Grant Reporting Intermediary/Coach

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Independent partitioners could be more able to access funding for innovations without the burden of grant reporting

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Provide NSF guides who create reports alongside independent creators
- This will lower admin burden on small organizations and help independent creators learn the language to successfully get more grants/quantify their work

Key Partners

Who else could be involved at the regional, state, and national levels?

Concept Sketch Authors: Breakout 4 / Lisa Jamhoury

Concept Sketch

Name of the Concept: **Regional Speed Dating for NSF**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- People and organizations within regional innovation ecosystems do not have awareness and potential interdisciplinary partnerships to apply for NSF programs

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- NSF can host paid two-day long speed dating and matchmaking
- Connect across interdisciplinary ecosystems within a region with a group of people that are not always aware of one another
- Day 1: matchmaking and speed dating
- Day 2: proposal development and feedback/direction for NSF

Key Partners

Who else could be involved at the regional, state, and national levels?

- Local labs
- Local businesses
- State entities
- National agent

Concept Sketch Authors: Breakout 4

Concept Sketch

Name of the Concept: “B Corp” Process for NSF

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Help applicants through the process with tech and personnel that keep track of all parts of the process and its progress

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Create a site/app that breaks down the application process in a simple to follow way

Key Partners

Who else could be involved at the regional, state, and national levels?

Concept Sketch Authors: Breakout 4

Concept Sketch

Name of the Concept: **LESS HOOPS**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Free labor that is asked from artists just to apply

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Recognize that artists need the same financial support to get their final product as scientists
- More funding, less hoops

Key Partners

Who else could be involved at the regional, state, and national levels?

Concept Sketch Authors: Breakout 4

Concept Sketch

Name of the Concept: **Highlighting Human Consciousness**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Ways of measuring cognitive/health/consciousness impacts of creative activities
- Especially in contrast to capabilities of AI, to help us identify and leverage what humans are uniquely capable of

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Fund creative projects whose aim is to impact on a consciousness level, AND include experts who can help develop methods for measuring

Key Partners

Who else could be involved at the regional, state, and national levels?

- Mental health experts
- Artists
- Philosophers
- Mindfulness industry
- Mindfulness practitioners
- Psychologists
- Behavioral scientists
- (Potentially AI experts as a counterpoint)

Concept Sketch Authors: Breakout 4 / Elise Co

Concept Sketch

Name of the Concept: Framework for Experimentation Across Science and Art

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Identify and NAME (so we can help others identify for themselves) “scientific” processes and qualities (e.g., quantitative, data-driven or data-producing) within creative fields and practices

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Commission research that brings scientists and artists/designers together to draw explicit parallels between their processes, and name them
- This develops a framework for thinking about creative process AS scientific process (and vise versa)
- Example: what is explicit framework to identify EXPERIMENTATION

Key Partners

Who else could be involved at the regional, state, and national levels?

- Art + Center College of Design + Caltech
- Or other combination of creative and scientific institution

Concept Sketch Authors: Breakout 4 / Elise Co

Concept Sketch

Name of the Concept: **Funding Exploration**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Scalable opportunities for unabashed creative exploration

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Provide funding for artists as small businesses to explore and experiment on the creative process in community

Key Partners

Who else could be involved at the regional, state, and national levels?

- State arts agencies
- CDFI's
- Art and tech NGO's
- Local government
- S.B.A.'s
- Higher education

Concept Sketch Authors: Breakout 4

Concept Sketch

Name of the Concept: **Artists Addressing Climate Change**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- That artistic practice in advertng climate change is making its impacts visible

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Take BIG picture questions such as climate and seek answers

Key Partners

Who else could be involved at the regional, state, and national levels?

- Arts Institutions
- Universities
- Key artists and groups

Concept Sketch Authors: Breakout 4

Concept Sketch

Name of the Concept: Amend SBIR Programs to Include Arts

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- SBIR process allows quick access to funds with excellent results and less red tape

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Lobby to add a creative component to SBIR designation
- Makes SBIR – SA(arts)BIR
- Create arts category on sbir.gov

Key Partners

Who else could be involved at the regional, state, and national levels?

- Congress
- NSF
- NIH
- NEA

Concept Sketch Authors: Breakout 4 / Jeremy Schlegel

Concept Sketch

Name of the Concept: Research Call: “Open Social Protocols that Build Trust”
Trust Building Mechanisms (New Social Protocols)

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Development of accessibility technology
- Disability community tend to be very distributed, technology can help
- Bring disability justice values to NSF and America as a whole

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Research trust-building mechanisms: open social protocols to build trust around shared disability or affinity. Social media fails here. Mechanisms for mutual support and network creation
- Accept other forms of proposals (video, audio, etc.) to broaden accessibility
- Look at established “design for one access approaches as a library of reusable tools

Key Partners

Who else could be involved at the regional, state, and national levels?

- Nothing about us without us
- It’s essential to have disabled people involved in the process (as PIs, as NSF jury, and support staff)

Concept Sketch Authors: Breakout 4

Concept Sketch

Name of the Concept: Experiment with More Accessible Application Process for NSF

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Application process prioritizes different needs and communication styles. This would open up new innovation, creativity, and opportunity for social impact

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Research how different communities design application processes
- See “Research as Ceremony”
- Could you submit via video or audio for different components?
- Or more expanded ideas?
- New metrics for evaluation
- Think about time required, and slower timelines
- Includes members of disability justice community – review applications
 - Compensate them, please, if not already

Key Partners

Who else could be involved at the regional, state, and national levels?

- Disabled communities
- Indigenous communities

Concept Sketch Authors: Breakout 4

1. Your team is a program office in a new agency at the local, state, or federal level.

Write your breakout focus and discuss.

- Breakout 5
- Intergenerational skill-sharing and development (local)
- Workforce ISD

How will you bring the creative and tech sectors together?

- Trading hard and soft skills
- Reaching more analog practices as well as new technologies to create well rounded talent
- Tap into public library to house resources

Write bullets describing a call for proposals that you'd run.

- Looking for informal and non-traditional teacher teachers to apply/showcase how experience has been their "universities"
- (We would then partner them with commercial)
- Community hubs/anchors – colleges – industry professionals
- Freelancers – teachers – students

2. Take turns pitching projects to the program you just designed. Optional: Make funding decisions.

Project pitch

- Experiential workshops
- Ex: Class has a common goal. We are lighting for portraits. In the process you learn how to use lighting tools associated with the project.
- Community re-grants – seed grants
- Optional cost of admission "suggested donation"

Project pitch

- How to tell a story
- Outlining compelling stories
- Translating those through theatre
- Lighting, costumes, scenic design

Project pitch

- 48hr pitch competition
- Everything you need to execute the project or product in house
 - Sketch (CAD)
 - 3D Printing
 - Design
 - *Prototype*

Project pitch

- More federal dollars to public schools!

1. Your team is a program office in a new agency at the local, state, or federal level.

Write your breakout focus and discuss.

- Breakout 5
- SFRA
- Science Fiction Reality Agency

How will you bring the creative and tech sectors together?

- Artistic research as translational research
- JPL Example – sci-fi ideas into reality (good, bad, and ugly)
- Public/private partnerships
- POI for public
- Public interest is a requirement for grantees
- Sci-fi camps!

Write bullets describing a call for proposals that you'd run.

- Baseline stories, artworks, films, et al. that folks “jump off” from
- Develop stories/artworks as public communication
- Develop the technologies associated with optimistic/non-dystopian futures
- Social science research associated with the above (i.e., unintended consequences)
- Futures education at primate and secondary level

2. Take turns pitching projects to the program you just designed. Optional: Make funding decisions.

Project pitch

- On next slide

Project pitch

Project pitch

Project pitch

Program Office Greenfield

Concept Sketch

Name of the Concept: Science Fiction Reality Agency (SFRA)

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- New agency that brings creative and tech together through funding sci-fi oriented projects, from a public interest technology perspective, with a public/private co-operation basis

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- National agency/effort that funds books, movies, etc.
- Funds camps, internships, and other activities
- Funds making ideas from books, movies, etc. a reality
- Focus on new things but also preventing but things/outcomes

Key Partners

Who else could be involved at the regional, state, and national levels?

- Hollywood
- Book publishers
- Video game industry
- DoD
- Universities
- Companies' Labs (R+D)

Concept Sketch Authors: Breakout 5 / Jesse Damiani, TJ Jackson, Chaitan Baru, Meka Egwuekwe

Concept Sketch

Name of the Concept: **Grant LLM**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- People don't know where to apply within large orgs like NSF

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Create an application at the highest level for grant submissions, where AI/LLM can sense and make recommendations of who, and where/what to apply to/contact

Key Partners

Who else could be involved at the regional, state, and national levels?

Concept Sketch Authors: Breakout 5

Additional Program Ideas

Throughout the conference, participants shared additional program idea sketches that were inspired by conversation and connections beyond the curated content sessions.

Concept Sketch

Name of the Concept: Reframe “Creativity” from the Start (Early School+)

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- The word “creative” is so polarizing that many believe it is only for the arts – But “creativity” is just problem-solving
- Let’s TEACH this in schools, or at least have some compelling content for children that does
 - Think modern “Schoolhouse Rock”
 - We need this to teach all kinds of things that are missing from traditional curriculum

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Recognize and validate the broader idea of what qualifies as creative both internally and externally

Key Partners

Who else could be involved at the regional, state, and national levels?

- PBS kids

Concept Sketch Authors: Sarah Kennedy

Concept Sketch

Name of the Concept: **Subsidize Fiber in Underserved Communities**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Internet access in underserved areas

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Subsidize or incentivize fiber (Google?) in cities/neighborhoods to provide fast reliable internet to areas that are generally overlooked
- Subsidize so users can use for low to no cost \$\$

Key Partners

Who else could be involved at the regional, state, and national levels?

- Google?
- Municipalities

Concept Sketch Authors: Sarah Kennedy

Concept Sketch

Name of the Concept: Potential Research Topics for NSF Calls

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- Drawing from exemplars of local creative economies, create conceptual models that explain their effectiveness at leveraging local resources. Find common features of these models across the country and identify factors of creative infrastructure that are dependent on particular localities. Finally, identify potential configurations of a national ecosystem for the creative economy. Identify the feeder pathways into creative economy careers.

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Clarify (and potentially promote) models of co-production among creative technologists using different types of technologies (e.g., immersive, AI, interactive) and aiming towards different kinds of goals (e.g., education, career promotion, diverse audience engagement).
- Examine strategies for distributing immersive works (e.g., modular immersive productions).

Key Partners

Who else could be involved at the regional, state, and national levels?

- Identify where (and how) creative arts exist within STEM

Concept Sketch Authors: Chris Wegemer

Concept Sketch

Name of the Concept: Ideas for NSF Funding Infrastructure

The Opportunity

What challenge, opportunity and inspiration are you focused on?

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Small grant program for creative projects that (1) apply new technologies to produce creative outputs, (2) design novel creative tools using emerging technologies (e.g., to solve problems in the creative industry or innovate new approaches that support the creative process).
- Provide a streamlined pipeline of grants from seed funding to large grants aimed at integrating technologists and creatives.
- Provide localized grant opportunities tailored to the needs and infrastructure of each geographic region.
- Organize more national meetings and workshop programs like ICC. Creative infrastructure for innovation and relevant collaborations at the national level need to be intentionally maintained.

Key Partners

Who else could be involved at the regional, state, and national levels?

- Include a public networking component in all large TIP grants (e.g., conferences, events, or trainings all open to the public).
- Incentivize big players in the tech and creative industries to come to the table to shape public innovation pipelines.

Concept Sketch Authors: Chris Wegemer

Concept Sketch

Name of the Concept: **Workforce Development and Upskilling Roundtables**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- We'd be interested in discussing workforce development and large-scale technology upskilling initiatives as a roundtable partner. Because of our reach, we can assist in bringing HR and tech leaders at major companies, studios, and streamers to the table. This could help bridge gaps between the current academic curriculum, the needs of working professionals, and emerging technologies.

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Any program we roll out will impact tens of thousands of industry professionals at a time.

Key Partners

Who else could be involved at the regional, state, and national levels?

- Television Academy
- At the TV Academy, we have insight into the direction of tech development in our industry and what innovations are necessary to drive progress. Furthermore, we can identify opportunities to apply research to foster continued growth and economic competitiveness in our field.

Concept Sketch Authors: Gabriele Almon – Television Academy

Concept Sketch

Name of the Concept: **Studies on Workforce Trends**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- We believe that studies examining how technological advancements are changing the entertainment industry's workforce could benefit the NSF and many industry stakeholders. Again, we can bring HR and tech leaders at major companies to the table, where they could hear from NSF what tech advances are on the way and advise NSF on how they would hire based on that feedback.

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- Create a valuable feedback loop on current hiring trends and future workforce needs based on emerging tech advancements.

Key Partners

Who else could be involved at the regional, state, and national levels?

- Television Academy

Concept Sketch Authors: Gabriele Almon – Television Academy

Concept Sketch

Name of the Concept: **Co-location Opportunity**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- We'd be open to having an NSF staff member co-locate with us at our office or use our office for meeting space when they are in town. Our location is central to major studios, and we have access to professionals at all levels, from executives to entry-level workers, all of whom can serve as a sounding board for proposed policies, projects, and programs.

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

Key Partners

Who else could be involved at the regional, state, and national levels?

- Television Academy

Concept Sketch Authors: Gabriele Almon – Television Academy

Concept Sketch

Name of the Concept: **Sourcing Interviewees for Research Projects**

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- We can work with NSF to identify research initiatives that would benefit from direct engagement with creative and entertainment professionals and help researchers contact potential interviewees.

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

Key Partners

Who else could be involved at the regional, state, and national levels?

- Television Academy

Concept Sketch Authors: Gabriele Almon – Television Academy

Concept Sketch

Name of the Concept: Support Mini-Exchanges Between NSF Staff, Entertainment Leaders and Premiere Researchers

The Opportunity

What challenge, opportunity and inspiration are you focused on?

- We believe that greater exposure to one another will exponentially benefit all parties.

Concept for the NSF

Describe how NSF could be involved in making it happen on a national level.

- a) Bridging research and industry applications: We want to assist the NSF and its grantees to showcase emerging research to entertainment companies, and for those companies (specifically their technology units) to provide feedback on what they can adopt.
- b) Increasing creative capacity to enhance scientific discovery. Through curated exposure to creative workflows and training in creative problem-solving methods, we believe that enhancing the ideation skills of researchers and scientists can significantly boost scientific discovery across the country, unlocking new paradigms of innovation in the sciences. We are prepared to help the NSF design a program to facilitate this.
- c) Improving storytelling capacity of NSF staff and researchers. By allowing researchers to spend short periods at creative companies, they can learn the principles of emotion-driven storytelling. This skill can help them secure more contracts, increase their visibility, and effectively communicate the impact of their work.

Key Partners

Who else could be involved at the regional, state, and national levels?

- Television Academy

Concept Sketch Authors: Gabriele Almon – Television Academy

Small Group Presentations, Concluding Thoughts, and Next Steps

The National Convening was wrapped up with concluding thoughts and discussion of next steps from ICC Pls.

Speakers

Jeff Burke

ICC – Principal Investigator
UCLA Theater, Film, and
Television

Jennifer Jacobs

ICC – Co-Principal Investigator
UCSB Media Arts &
Technology

ICC National Convening: Final Thoughts

- Jennifer Jacobs on next steps:
 - From the ICC project perspective, it is a 1-year project, and this is the culmination of it.
 - ICC is developing a report
 - Working on this for the next several months.
 - Taking the ideas coming from this and seeing what kinds of projects we can run with.
 - Call to the group: take advantage of these ideas and connections. Write a one-page concept outline and submit it. Identify partnerships that will allow you to do more than you would have before.
 - Even if it seems risky, propose it. If you get rejected, try again.
 - The ICC cannot do this alone.

ICC National Convening: Final Thoughts

- Jeff Burke:
 - NSF is interesting in that they take risks.
 - Take risks and at the same time there is an opportunity to do research together.
 - The NSF is looking to solve challenges. What problem are you solving? What is your process of making work?

Thank you.

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